

VOLUME 33, No. 49

Officials Of 21 Cities Guests Here

**League Of Municipalities
Representatives Charmed
By Community**

When 212 members of the Los Angeles county division, California League of Municipalities, and their guests left Wistaria Vine Gardens Thursday evening after their 99th meeting, there was no doubt but what Sierra Madre left a most pleasant and favorable impression on their minds. The evening was perfect to begin with, the kind Col. H. B. Hersey orders for certain important outdoor functions, but doesn't always get. Many guests arrived early to view the gorgeous sunset from the balcony and roof of the dining pavilion, and even more remained after the meeting closed to glimpse San Gabriel valley's myriads of lights rivaling the stars in their brilliance. A delicious dinner, expertly prepared and quickly served piping hot in the pergola met with the approval of guests who later filled the meeting to sit in on the business meeting.

Augmenting the gathering of city officials from Los Angeles county heads of local organizations were guests and were introduced by Councilman Thomas Schwartz. Former Governor Frank F. Merriam gave a short talk and Mrs. Waverly Pratt gave two comic recitations. Mayor Charles Short, Pomona, newly installed president of the league, presided, and introduced to the audience Sierra Madre's mayor, W. J. Schiltz, who in turn, introduced the city's officials. Mrs. W. J. Lawless, owner of the Gardens, who was given a big hand for planning the evening's festivities.

Mike Tellefson, city attorney of Culver City, was the principal speaker and directed many might be bars which could fit city officials in any city about their political ambitions and attainments. A fictitious "Councilman Jones," was taken by Mr. Tellefson who carried the "councilman" through his campaign, induction, forthcoming duties, and work, keeping the audience in peals of laughter, while the attorney, with tongue in his cheek, enlarged upon the inadequate preparation of "Councilman Jones" for his office.

Ending in a more serious note Mr. Tellefson dwelt on the responsibilities of city officials. "He (Councilman Jones) and his fellow men, are the government," the attorney said. "Their most important job is to see that things are kept running smoothly."

"The most important requirement of government is that educated and intelligent citizens take a greater interest in it," Mr. Tellefson said, and concluded with the statement that "good government demands the intelligent interest of every citizen."

Twenty-one cities were represented at the meeting. Sierra Madre had 40 representatives, and other cities with one or more present were Culver City, with 15, including a former Sierra Madrean introduced by Mr. Tellefson as Councilman Randall; Huntington Park, 24; Long Beach, 20; Pomona, 30; and Torrance, 10. Alhambra, Arcadia, Bell, Beverly Hills, El Monte, Glendale, Los Angeles, Lynwood, Montebello, Pasadena, San Gabriel, Signal Hill, South Gate and South Pasadena were other cities represented.

Mayor Cox of Huntington Park and A. L. Stewart, vice-chairman of the board of Pasadena city directors and a director of the League, were among the guests introduced.

SIERRA MADRE BOYS SHOW OPPONENTS HOW TO REALLY FLY PLANES IN CONTEST

**Bring Prizes Home From
Big Model Meet At San
Gabriel Field**

A Sierra Madrean—15-year old Norman Munzinger, of 213 North Hermosa avenue, showed 120 contestants in the gas powered class of the Los Angeles County Airplane Meet, Sunday, how to really fly a plane.

He won first prize in the open county junior division with his 30-ounce plane which stayed in the air for 20 minutes and five seconds and traveled two miles. His prize was "Sky Baby" airplane plans.

Norman's sleek gasoline powered model airplane was built for \$15, and although entered only in the junior division, it was classed best in the field after its record flight. The youth is a Sierra Madre grammar school student and has been building planes for several years.

This was the fourth annual airplane meet and nearly 200 Southland aviation enthusiasts took part. Crashes were reported in many sections of San Gabriel, and police and Sheriff's departments received several calls reporting model gas planes landing in yards. Meet officials said the plane of A. L. Buck of Ventura, winner in the senior division, was last seen flying over Glendale.

Paving Of Mariposa Avenue Ordered; Program Near End

Bids will be opened at a meeting of the city council on Tuesday, September 12 for the grading, paving and curbing of Mariposa avenue between Lima street and Park avenue. A resolution to this effect was adopted by the city council at its meeting Tuesday.

But one other street remains to be paved this year under the council's street improvement program in which paving costs are divided between its gas tax allocation and benefited property owners. Owners of property on Sunnyside avenue from Grand View to Fair View have placed sufficient funds in escrow to guarantee improvement of their thoroughfare. Only the section of one street included in the council's street improvement program on this basis failed to avail itself of the opportunity for an improvement that has made a vast difference in the appearance of the southwest section of the city.

'If We Only Had Money,' New Shippey Novel Is Released

"If We Only Had Money," fourth novel by Sierra Madre's prolific author and columnist, Lee Shippey, made its appearance this week at Rikeman's Store, and on book counters throughout the county, being released by Houghton & Mifflin, publishers of all Shippey's novels.

The effect of sudden prosperity on a young writer, Richie Mariett, his wife and two children, who had been living in an unpretentious manner in a small town near Los Angeles, is told in this gay novel. A position in a Hollywood studio at a staggering salary brings accompanying complications of the heart and pocketbook to the Mariett family, who learn that having the money they wished for was not the ideal setup after all.

The Mariett children, Jack and Pat, provide many amusing incidents and like all of Shippey's stories, human interest and appeal dominate the book.

Other novels by Mr. Shippey are "Where Nothing Ever Happens," "The Girl Who Wanted Experience," and "The Great American Family" which has been dramatized and is now playing at the Curran Theatre in San Francisco after its production by an amateur company broke all records by a six-weeks run at the Pasadena Playhouse.

Film Made in Sierra Madre To Be Shown Over Nation

A private showing of the visual film "Youth Meets Life," parts of which were photographed in Sierra Madre and assembled by Charles Kinnear was presented to a small group of Sierra Madreans Tuesday evening. Assisting Mr. Kinnear with the film, which is not a motion picture but a graphic presentation of the problems facing American youth, were Miss Ruth Miles who did the art work, Miss Adele Doty, lettering and Elizabeth Doty, make-up. They also appear in the pictures with several whom are Richard and Randolph Twycross, Sam Burt and Roy Embree, Sidney Brock, Helen Richter, William and Goodrich Simmons, Louis Wax, Mr. and Mrs. Robert Young and nephew Kinnear Pash, Lloyd Davis and three sons and Al Bray.

The picture will be distributed to service clubs and similar organizations throughout the country by the Townsend National Recovery Plan.

The contest was sponsored by the Sierra Madre Kiwanis club, San Gabriel Kiwanis club and the Los Angeles county department of parks and recreation.

In addition to the first prize awarded Norman at the meet, in the Sierra Madre division, he received another first prize in open division, Class B, last evening at the Mission Theatre, San Gabriel. Awards were made to winners in Classes A, B and C in the gas motor planes, and Classes A, B, C and D in the rubber powered planes.

The plane that brought first prize to Norman and Sierra Madre was the third that the youth has made.

Recreation Program Is Proposed

**Creation Of Commission To
Handle Youth Activities
Offered By WPA**

A recreation program for Sierra Madre children and adults is being considered by the city council following a suggestion made by supervisor of the local district at Tuesday evening's council meeting. The plan was made by letter and referred to the committee as a whole for consideration.

The city park house was suggested as location for social recreation which would be divided into three groups: elementary age group; teen age group, which would include dancing; and adult. In the latter group were suggested old-time dance programs, with music furnished by Federal Music project; clubs and hobbies, checkers, ping pong, women's handicraft, and assisting with motion picture programs.

General playground supervision and activities could be carried out at the grammar school playground, it was said, with seasonal games and craft activity, including clubs and hobbies, for children. It was suggested the school playground be open and lighted one or two nights a week for games, with hand ball, basketball, volleyball, tennis, ping pong, and handball.

Three workers would be sufficient to carry out a program of this type, Mr. Voorman stated, and a suggestion or committee composed of members of the city council, school board and one or two laymen who are familiar with the recreation program. The city would have to share a considerable part of the expense.

Will Of Minnie Ryan Disposes Of Estate Worth \$100,000

Miss Emma Jameson and Robert W. Solomon were among many beneficiaries named in the will of Minnie E. Ryan who passed away in Sierra Madre August 6. Filed in probate court Friday the will divided an estate valued at \$100,000 among friends, relatives and charitable institutions. Miss Jameson, a sister, was bequeathed \$5,000 and certain corporation stock. Pearl L. Perry, a niece, of Los Angeles, was also left \$5,000 and some stock. Eight of stock or small sums in cash. The First Church of Christ, Scientist, of Eureka, where Mrs. Ryan formerly lived, was bequeathed \$1,000; Christian Science Benevolent Association of the Pacific Coast, \$1,000; and the Society for the Prevention of Cruelty to Children and Animals of Humboldt County, \$500. Residue of the estate was left to Mr. Solomon, foster brother of the deceased.

The Sierra Madrean was the widow of John W. Ryan of Eureka, and sister of J. W. Jameson, who passed away here a few years ago.

City's Children To Be Guests Of County Fair September 15

Friday, September 15, has been set aside for Sierra Madre school children to attend the Los Angeles County Fair at Pomona, Gerald Smith, superintendent, stated yesterday. Because grammar school does not open until the following Monday, children who wish to attend the fair on Friday may obtain tickets which will be distributed free of charge at the school. However, Mr. Smith said, tickets will not be available until a few days prior to September 15. There are none at the school now.

St. Rita's students will also receive free tickets to the Fair. Classes begin Tuesday, September 5, at the parochial school, so Friday will be a free day while the children take in the sights at Pomona. Tickets will be available at the school.

Canyon Resident Says He Committed Theft To Marry

Ralph Leroy Hoffman, 561 Woodland Drive, was certified to Superior Court for sentence Sunday in Pasadena after pleading guilty to charges of petty theft and of having a prior conviction for petty theft. Lacking money for a license to wed Rebecca Jane Stark of the same address was the reason he gave for stealing some empty beer bottles and five auto tires, according to deputy sheriffs.

After a wild chase Sunday evening in the darkness of Eaton Canyon sheriffs found the loot and succeeded in capturing the suspect on a street in county territory. Hoffman was taken to the county jail where he will wait his Superior Court appearance, which probably means San Quentin.

CCC Youth Held For Alleged Burglary At Rangers Homes

Alleged by District Ranger C. E. Harlan and Assistant Ranger Millard Cyster to have burglarized their homes and made off with certain articles, Thomas L. Plumley, 19, of 545 East Foothill Blvd., Fontana, was arrested in San Bernardino Tuesday and is now at the Sierra Madre city jail awaiting filing of formal complaint. Plumley is claimed to have entered the home of Ranger Harlan through a rear door and taken a kodak at the time he was in the CCC camp and assigned to work at the Santa Anita station. It is asserted he took rings and other articles from the home of Ranger Cyster. On April 17, it is alleged, the youth was discharged from the Ranger Station for taking other articles, which had not been reported, because the stolen articles were returned.

All Right For Roosters To Serenade

**Judge Neale Dismisses
Complaint On Testimony
Of 20 To 5 Witnesses**

Twenty neighbors of Mrs. Minnie Davis told Judge Tom Neale in city police court Wednesday that her flock of bantam and other roosters didn't annoy them by their nocturnal choruses. Some said they accepted the noise as part of life in a rural community; others liked it—came to such a community as Sierra Madre to get such music of the night as the squeaky little bantams, deep throated, big barred Plymouth rocks and shrill leghorns furnish.

Five neighbors testified that Mrs. Davis' Grand View avenue roosters, many of which were so wild that they had to be shot by the chief of police from the trees in which they roosted—were an intolerable nuisance and made sleep impossible.

The score being four to one, Judge Neale looked over a colored map of the partially affected area, and gave the decision to the majority.

"Case dismissed," said Judge Neale on the 4 to 1 basis before him.

Lee Shippey told Judge Neale he liked the nocturnal songs of the barnyards and chicken pens—if there were not too many roosters. Mrs. Shippey thought they added a fine suburban atmosphere—if they were not too many—and certainly they didn't annoy other members of "The Great American Family."

A Munzinger of North Auburn and seven neighbors signed a complaint charging that Mrs. Davis' big flock of early morning serenaders, perched in tree-tops, seriously interfered with their rest and were really a nuisance to ill and elderly people as prescribed under the city's "nuisance" ordinance.

"We'd have had 50 witnesses if people of the neighborhood didn't want to engage in a neighborhood feud," said Munzinger after the case was dismissed.

Witnesses for the prosecution were Mrs. Lotta Hopper, 37 North Auburn avenue; G. R. Bellah, 199 North Hermosa avenue; Mrs. E. L. Gray, 213 North Auburn avenue; Mrs. Ora Caskey, 92 West Laurel avenue; Samuel Mercer, 258 North Adams; Mrs. W. A. Hawkes, 247 North Hermosa, and Mr. Munzinger, 213 North Hermosa.

Defense witnesses were E. F. Barth, Mrs. L. Barth, Susan L. Barth, No. 88, Elizabeth View avenue; Walter Reed, Mrs. Walter Reed, 238 North Auburn avenue; Mrs. Rosabel Johnson, Helen B. Johnson, 328, Ruby E. Moulton, 341½ North Auburn; Continued on Page Eight

Another Attendance Record Broken By Audience At City's Free Picture Show

**Double Feature And Educational Travelogue Promised
For Presentation Next Tuesday Evening—Amazing
Bobby Breen Will Be Heard—Performances Begin
Promptly At 7:30 Hereafter**

CROWDS at the Tuesday evening free motion picture shows sponsored by the Chamber of Commerce and some of the city's merchants continue to grow. The audience Tuesday evening again broke all records for Sierra Madre, completely filling the north lawn of the park and overflowing into Sierra Madre boulevard. All the seats were taken by 7:15 and many late comers brought stools, while others spread blankets or canvases on the grass and made themselves comfortable. Throughout the performance the big crowd showed its appreciation of the effort of sponsoring businessmen to provide the city with wholesome entertainment.

Light flashed on the screen promptly at 7:30 Tuesday evening and hereafter the shows will begin promptly at that time, allowing the townsfolk to return to their homes by 9:30. This arrangement was suggested by many persons who have attended all the shows and compliance with the request was made possible because darkness falls earlier than when the first shows were presented.

"Let's Sing Again," starring Bobby Breen, supported by Henry Arnetta, George Houston, Vivienne Osborne and Grant Withers is the feature film secured for next Tuesday evening's showing. It is one of the most cleverly constructed musical plays that has come out of Hollywood, featuring an amazing nine-year old boy whose voice has thrilled the world. The story is warmly human and so well told that every interpolated song is a part of it.

A travel picture, "Yellowstone Park" will introduce the audience to the wonders of Yellowstone, showing geysers in action and other phenomena. "Along Came a Duck" is the cartoon which will bring a continuous laugh.

It can be said definitely that it will be a double feature bill, for the sponsors have been promised release of Frank Buck's great picture "Bring 'Em Back Alive." This amazing film has been contracted for. It will be shown in San Diego's largest theatre Monday evening but the picture company is confident it will be possible to get the roll here in time for Tuesday's showing in the park.

William Burr, genial president of the Chamber of Commerce who has made a hit with the audiences as a master of ceremonies, will be heard again over the microphone, being scheduled to return from his vacation in the High Sierra Monday. John L. FitzGerald, secretary of the Chamber, did an eminently satisfactory job of announcing at Tuesday's performance.

Food Handlers Here Must Take Physical Examinations Now

Physical examination of all food handlers and strict regulations of the conduct of all food establishments—restaurants, cafeterias, are contained in an ordinance recommended by the County Health Department and finally adopted by the city council at its meeting on Tuesday. It is now effective.

In addition to semi-annual physical examination of all food handlers to whom certificates will be issued for all those qualifying the ordinance provides rigid rules for the cleansing of dishes, glasses, utensils and for the strict of food and beverages before and during service. The ordinance in full will be found elsewhere in this issue of THE NEWS.

Councilmen Hunting Help To Have City's Trees Barbered

W.P.A. funds for the annual barbering of city-maintained trees in the parkings of Sierra Madre is no longer available, the city council was advised by W.P.A. headquarters this week. Under the new order of things WPA rule that this is a maintenance, not a creative proposition. The council directed City Engineer Graham to negotiate with S.E.R.A. for help in this direction since many trees are badly in need of barbering, pepper trees at many intersections obscuring the light, along Sierra Madre Blvd., where they are most needed.

Contracts such as those entered into with S.E.R.A. for eradication and control of the puncture weed nuisance will be sought. The puncture weed agreements, by the way, are the longest, most intricate contracts the present city council has been asked to become a party to.

"I wonder," said Councilman John Froehlich when the contract was read, "what Philadelphia lawyer drew this document. You think we were negotiation for the state capital building."

Another Newspaper Family Joins The Local Colony

Another member was added to Sierra Madre's newspaper-artist colony when H. C. Coney, assistant night editor of the Los Angeles Examiner, purchased the Deham-built new home at Baldwin and Lowell avenues. The new residents have moved into their property and are immensely pleased with their environment.

Enthusiast who feels the peace and quiet to be had here and the wonderful trails will provide the pleasant relaxation he seeks. Mrs. Coney, a singer, will resume her career in this field after they have become more firmly established in the cosy home.

Just now the Coneys are plotting and planting the family orchard about their home and looking around for cocker spaniel and Doberman Pinscher dogs, their hobbies.

Already the neighborly spirit of the community has made Mrs. Coney feel very much at home and she is sure they made no mistake in selecting Sierra Madre as their place of residence.

Wilmington Family Buys Home On Sierra Madre Blvd.

Mr. and Mrs. Samuel M. Boone of Wilmington, California, have purchased the residence property of Raymond D. Andrews at 365 West Sierra Madre Blvd., and will take possession September 1st. Mr. and Mrs. Boone are long time friends of Capt. and Mrs. Edward Jones of San Pedro who recently purchased a home at 373 West Sierra Madre Blvd.

Both buyer and seller were represented by Charles S. Salisbury, resident representative of the Strout Realty Agency, 2759 East Colorado street, Pasadena.

How wise are you?

(See Answers on Page 8)
1—What great American general supposedly threw a dollar across the Potomac river?
2—What man is known as the inventor of dynamite?
3—What woman wrote "Gone with the Wind"?
4—What great baseball player was once known as the greatest base-stealer of all times?
5—What is an easy method of cutting fresh bread?
6—What is the smallest state of the United States?
7—What great German composer wrote several operas, which, as a group, are known as "The Ring"?
8—What U. S. representative has served the longest consecutive term in the house?
9—From what language is the word corpse derived?
10—When a lady enters a room does a gentleman remain seated?

**Funeral Flowers
Sprays \$1 up**
Ward Nursery & Florist
Mt. Trail & Laurel—Tel. 1614
Members of Florist Telegraph
Delivery Association**EVERARD'S**
SWISS JEWELERS and
WATCHMAKERS
— Ever Dependable —
638 E. Colorado St., Pasadena
Sy 6-8532**LINA SWORDFISH**
50c Dinner**D TAVERN**

ROSEMEAD BLVD.

WAY YOU FIGURE SAVE AT SAFEWAY

most, but even the casual shopper at a trip to our neighborhood stores. The policy to keep all prices at the lowest and operating costs. much you can save, we invite you to figure at our store nearest your home. quality for quality. We believe that you'll figure, you can save at Safeway!

EDWARDS BRAND	1-lb. can	23c
PLE 2	No. 2 cans	31c
EA BRIGHT BRAND	3 No. 2 cans	25c

Swiss Food Drink	14-ounce can, 59c	6c
omato Juice	Sunny Dawn Grade "A"	3 cans
rapefruit Juice	Town	2 No. 2 cans
rapefruit	Glenn Aife Brand No. 2	2 cans

As a safety measure to insure protection to Sierra Madreans who ride the big red cars daily, the Pacific Electric company, upon recommendation of the transportation committee of the Sierra Madre Chamber of Commerce, installed a whistle on the "600" type car to blow at crossings. The new red and yellow car, which was put into use early in June this year, was laid up for three days about the middle of last week while the whistle was installed. A bell which rang at crossings was used, but it was believed a whistle would be more effective. This suggestion was made to the Pacific Electric Company by the Chamber of Commerce in July following a ride on the new car by Sierra Madre merchants who commended the company for the high type of transportation.

Toof Whistle Gives Added Safety To Trolley Travelers

The community youth fund drive being conducted by the Kiwanis club for Sierra Madre's youth organizations was enriched by \$25 when the city council on motion of Councilmen Miller and Schwartz was voted a \$25 appropriation on Tuesday. This year's drive to support the local Boy Scouts, Girl Scouts, YMCA, and Camp Fire girls has been lagging. The city's appropriation will bring the fund to nearly \$400, whereas before this time last year \$500 was subscribed.

City Contributes To The Youth Fund

Enlarging Stage At
Woman's Club For
Carmen Production

Preparations for the forthcoming production of Carmen at the Sierra Madre Women's Club were well underway this week with a gratifying interest being shown by the young people. Several fine voices have been found, both in Sierra Madre and among many who have come in from other valley towns.

There is still need for additional singers, however, also dancers and young guitar and mandolin players. A large chorus is desired as the clubhouse stage will be enlarged to accommodate the settings and provide room for the necessary spectacle.

It is expected first rehearsals and casting will begin in about a week or as soon as the large amount of music copying is finished. Those interested in taking part are requested to contact Mrs. J. Milton Steinberger.

al Way

and Miss Edwina are visiting relatives and friends in Beverly Hills and Westwood.

SOCIAL NOTES

Mr. and Mrs. G. C. Hewitt of Los Angeles were Friday lunch guests of Major and Mrs. P. B. Linville before leaving for a vacation at Arrowhead. Sunday dinner guests of the Linvilles were Miss Bertha Linville, Mr. J. D. Simpson and Mrs. L. McElfresh and son of Los Angeles.

Mrs. L. F. Pierson, 635 Canyon Crest drive, attended a bridge luncheon given by Mrs. Alma McCune at the Pot and Kettle Club in Hermosa Beach Thursday.

Miss Eleanor Phillips was hostess to members of the Mapha Club and their escorts at a weekend house party at the M. Penn Phillips summer cottage at Surfside.

Mr. and Mrs. F. W. Miles and family and the Charles Miles family were entertained Monday at luncheon at the Del Mar Club by Mrs. Paul Mossman of San Marino. Sunday the two families enjoyed a picnic and outing at the Kellogg horse ranch. Last Thursday Mr. and Mrs. Charles Miles drove to Arrowhead for a short vacation.

Mrs. C. H. Sandage attended a luncheon in Los Angeles Monday honoring the grand secretary of the Secretaries Association of the O.E.S.

Mr. and Mrs. G. W. Gunn of Los Angeles and Miss Clara Langstaff of Long Beach were entertained at dinner Wednesday evening by Captain and Mrs. Ed Jones at their home, 373 West Sierra Madre Blvd.

Mrs. Agnes Woehler was hostess to a group of friends at a bridge luncheon Wednesday at her home, 497 Ramona avenue.

Mrs. W. J. Lawless attended a luncheon given by Mr. and Mrs. Frederick Smithson of Beverly Hills, at the Assistance League in Hollywood Friday to announce the engagement of their daughter Marion to Mr. Ernest Uzes. Miss Smithson is well-known in this community for violin concerts which she has given at the Woman's Club and Wistaria Vine Gardens.

Mrs. J. Milton Steinberger was hostess at a delightful luncheon at Wistaria Vine Gardens Tuesday to compliment Miss Moreland Kortkamp. Covers were also laid for Miss Emma Jameson, Mrs. Sykes, and Miss Clara

Mr. and Mrs. Claude E. Allen were hosts of a dinner Sunday in honor of the birthday anniversary of their daughter, Mrs. Scott Haselton. Also present were Mr. Haselton and daughter Sandra, and Claude Allen Jr.

A dinner party honoring D. B. Christie on his birthday anniversary Sunday was given at the Christie home, 297 West Sierra Madre Blvd., by Mrs. Christie with Mrs. Hazel Ives, daughter of Mrs. Christie and her children Nanette and Bobby attending. Mrs. Ives and the children have been houseguests of the Christies this week.

Mr. and Mrs. A. H. Embree enjoyed a picnic at Baldwin Park Sunday with former school friends of Mrs. Embree from Atlantic, Iowa.

A bridge luncheon at the home of Dr. and Mrs. H. P. Bacon at Laguna Beach Tuesday was enjoyed by a group of Sierra Madre women including Mmes. E. E. Bacon, E. G. Everett, F. H. Hartman, W. S. Hull, C. W. Jones and H. B. Hersey.

Mr. and Mrs. Johnson Irish were dinner guests last week with the Bill Henrys at the home of

Mr. and Mrs. A. L. Lathrop, of La Canada.

Mrs. Gus Rohorman of Pittsburgh, Pa., was luncheon guest Wednesday of Mrs. John Hippert at her home, 484 Mariposa avenue.

Mr. and Mrs. S. C. Coumbe entertained at the Coconut Grove dinner dance Saturday evening for Mr. and Mrs. Nels Anderson and Mrs. Fern Bjor of Warren, Pa., and Mr. and Mrs. W. H. Swanson of San Francisco.

—Margaret Eliason

Jr. Women Feast On Chicken Pie At Annual Beach Party

Members of the Juniors of the Sierra Madre Woman's Club held their annual summer beach party last Thursday at the home of Lorraine Petzel Murphy at Alamitos Bay. A delicious chicken pie dinner was enjoyed by the group after a day of swimming and sun bathing.

Mrs. J. H. Robertson was guest of honor, and other guests were Mildred Eastwood and Ruth Burrows. Members present were Barbara Heasley, Naomi Kohl, June Eastwood, Jane Manning, Melba Seifert, Adele Doty, Jane McIlwain, Helen Needles, Evelyn Solury and Lorraine Murphy.

LOCAL CLUB WOMEN TO ATTEND ROUND TABLE

Local clubwomen who will attend the first regional round table of the Los Angeles County Federation for 1939-1940 at Warner Bros. radio station auditorium in Hollywood next Monday include Mmes. J. H. Robertson, Ruana Lawson, Al S. Myers and Miss Hazel James Ferguson. This week Mrs. Robertson attended the L.A. district board alumnae luncheon at district headquarters in Los Angeles, honoring Mrs. Howard Sherwood, past district president.

WINNIPEG HONORS SIERRA MADREANS

Dr. and Mrs. J. Andrew Hall, who are vacationing in Canada were entertained last week at the home of Mrs. Hall's brother, J. H. G. Russell and Mrs. Russell at Winnipeg. They were accompanied to the Canadian city from Tacoma by another brother of Mrs. Hall, James Russell. Winnipeg's leading newspaper called attention to the Halls visit with a two column picture of Mrs. Hall.

KNEELANDS HERE FOR VISIT WITH RELATIVES

Rev. and Mrs. M. D. Kneeland, of Yreka, arrived this week to spend a month with Mrs. Kneeland's mother, Mrs. E. H. Vannier, and family of 153 South Hermosa at St. Mark's Episcopal parish in the northern city.

PUBLIC NOTICE

Ordinance No. 396

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE FIXING THE AMOUNT OF MONEY NECESSARY TO BE RAISED BY TAXATION UPON THE TAXABLE PROPERTY THEREIN AS REVENUE TO CARRY ON THE VARIOUS DEPARTMENTS OF SAID CITY FOR THE CURRENT FISCAL YEAR 1939-40, AND TO PAY THE BONDED AND OTHER INDEBTEDNESS THEREOF.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DO ORDAIN AS FOLLOWS:

SECTION 1: That the City Council of the City of Sierra Madre, State of California, do hereby fix the amount of money at the sum of Sixty Three Thousand Two Hundred Fifty and Sixty-six Cents (\$63,250.66) necessary to be raised by taxation upon the taxable property in the city of Sierra Madre as a revenue to carry on the various departments of said City for the current fiscal year beginning July 1, 1939, and to pay the bonded and other indebtedness of such municipal corporation.

SECTION 2: That the City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper published and circulated in said City of Sierra Madre, and said Ordinance upon its adoption shall immediately be in full force and effect.

The foregoing Ordinance was adopted at a regular meeting of the City Council of said City of Sierra Madre, held on the 22nd day of August, 1939, by the affirmative vote of at least three Councilmen, to-wit:

AYES: Councilmen, Carter, Froehlich, Miller, Schwartz and Schiltz.

NOES: None, and signed and approved this 22nd day of August, 1939.

W. J. SCHILTZ Mayor

ATTEST: WAVERLY E. PRATT City Clerk.

— PUBLIC NOTICE —

NOTICE INVITING SEALED PROPOSALS FOR THE IMPROVEMENT OF A PORTION

OF MARIPOSA AVENUE IN THE CITY OF SIERRA MADRE NOTICE IS HEREBY GIVEN, that sealed bids will be received by the City Clerk of the City of Sierra Madre, at the office of the City Clerk, City Hall, Sierra Madre, California, up to eight o'clock P.M. on Tuesday, September 12, 1939, for grading, construction of curbs, and bituminous macadam pavement on that portion of Mariposa Avenue situate between Lima Street and Park Avenue in said City of Sierra Madre, in accordance with Plan No. 131 and specifications prepared by S. L. Graham, City Engineer, and on file in the office of the City Engineer of said City of Sierra Madre.

Notice is hereby given to bidders that under the provisions of Article 2, Part 7, Chapter 1 Division 2 of the Labor Code of the State of California, the City Council of the City of Sierra Madre has ascertained the general prevailing rate of per diem wages for each laborer, workman or mechanic needed to execute the contract which will be awarded to the successful bidder and a schedule of such prevailing rates is incorporated herein as follows, to-wit:

Class of Work	Prevailing Rates Per Hour
Carpenter	\$1.10
Cement Finisher	1.25
Concrete Mixer Operator	.93
Laborer	.625
Roller Operator	1.00
Power Machine Operator	.75

The attention of bidders is called to the above mentioned provision of said Labor Code which will require them, if awarded the contract, to pay, not less than said general prevailing rate per diem of wages set forth in said Schedule to all laborers, workmen or mechanics employed in the execution of the proposed contract.

Each bid must be accompanied by a certified or cashier's check in the amount not less than ten per cent of the amount bid, payable to said City of Sierra

'Round the town—

Mrs. Peter Thill and daughters Mary and Lois spent a few days at Big Bear this week with Mrs. Thill's father, Henry Duffner.

Dr. and Mrs. W. H. Scoines and children Buddy and Susan left Monday for Oshkosh, Neb., to visit Homer Veeder, a friend of the doctor's, who is ill. From

Madre as a guaranty that the bidder will, if awarded the contract, execute a satisfactory contract and furnish a bond in the sum of twenty-five per cent (25%) of the amount of the accepted bid for the faithful performance of the work in accordance with said Plans and Specifications, and a bond in the sum of fifty per cent (50%) of the amount of the accepted bid to guarantee the payment of materialmen and laborers.

All bids are to be compared on the basis of the City Engineer's estimate of the quantities of the work to be done.

No bid will be accepted from a Contractor who has not been licensed in accordance with the provisions of Chapter 791, Statutes of 1929, as amended. Plans and Specifications may be seen and forms of proposal, bonds and contract may be obtained at the office of the City Engineer, City Hall, Sierra Madre, California.

Special attention of prospective bidders is called to the "Proposal Requirements and Conditions" annexed to the blank form of proposal, for full directions as to bidding, etc.

Said City Council reserves the right to reject any or all bids.

By Order of the City Council of the City of Sierra Madre. WAVERLY E. PRATT, City Clerk, City of Sierra Madre.

—49,50

Oshkosh they will go to Grand Island to visit Dr. Scoines mother, Mrs. A. B. Congrove, and later will visit Mrs. Scoines parents, Dr. and Mrs. J. M. Donelan, at Glenwood, Ia. The trip will take about two weeks.

Mr. and Mrs. William H. Schwartz spent the weekend at the Preston Schwartz cottage at Balboa.

Houseguests last week at the home of Captain and Mrs. Ed Jones were Mrs. Thomas Merns of Oakland; Mrs. Jake Lindemuth of San Pedro and Miss Marie George of Washington.

Mr. and Mrs. W. F. Maloney of 15 East Alegria avenue, and family enjoyed an outing at Santa Catalina Monday.

Clay Reavis, Jr., and his aunt, Mrs. Henry Royer of Glendale, left Sunday for St. Louis where they will visit relatives of Mrs. Reavis. They will return through Texas to visit Mr. Reavis' family.

Mr. and Mrs. Emmet Black and Mrs. Blacks' brother, John Ashmore, enjoyed their second visit to the San Francisco Exposition last weekend.

Misses Shirley and Marilyn Hardy of Norwalk are guests this week of Wilma and Dorothy

Smith of 198 North Lima street.

Mrs. Harry H. Lacy of the Lacy Shoppe, accompanied by her son Gordon, and daughter Bettie Lou, left Sunday for San Francisco where they will visit the Fair and other points of interest for a few days. From there they will journey to Lake Tahoe, returning home by the inland route the early part of September.

blanche nalley

New

fall slack suits that will make fashion news

of polka dot spun rayon, this double breasted jacket can be worn in or out.

The sleeves too, are different — long, with cuff that buttons at wrist.

"The high notes" are in tailoring and fit

Sizes 12 to 20

5.95

125 S. Myrtle Monrovia Phone 164

Pian's MILLINERY AND DRESS SHOP

Dresses Suits Coats Hats

Smart Styles Moderately Priced

196 E. Colorado Pasadena

Save \$10.00 during AUGUST ON YOUR GIFT FOR HER



CLUB NOW FORMING! ONLY 50 MEMBERS WILL BE ACCEPTED WITH SPECIAL TERMS 95c DOWN 50c WEEKLY

Combination of beautiful figured stump, Oriental and American walnut veneers. A big 48" chest. An outstanding value for this special sale event.

\$39.95 VALUE for \$29.95

WHILE THEY LAST

Monrovia Furniture Co.

"Famous for Service"

612 South Myrtle

Monrovia

Phone 41

Sierra Madre Drug

(In the Hotel Building) Phone 40

Look! A REAL SPECIAL McKesson Sale!

A 55c Package of McKesson's Products FREE

with 69c purchase of McKesson's items (Supply Limited)

100 Asprin	39c	Calox Tooth Po.	43c, 79c
Pint Milk Magnesia	33c	Brace Hair Tonic	69c
Solid Albolene	47c	Shaving Cream	23c
Soretone	89c	Rubbing Alcohol	pt. 29c
Albagar	79c	Antiseptic Solution, No. 59	pint 39c
Tooth Paste	19c	Cod Liver Oil	pt. 59c

and many other items!

as always the famous Parti Roll, 19c qt.

PUBLIC NOTICE

NOTICE INVITING SEALED PROPOSALS FOR THE IMPROVEMENT OF A PORTION OF GRAND VIEW AVENUE IN THE CITY OF SIERRA MADRE. NOTICE IS HEREBY GIVEN, that sealed bids will be received by the City Clerk of the City of Sierra Madre, at the office of the City Clerk, City Hall, Sierra Madre, California, up to eight o'clock P.M. on Tuesday, September 12, 1939, for the paving of that portion of Grand View Avenue situated between Lima street and Mt. Trail Avenue, in said City of Sierra Madre, with premixed wearing surface, in accordance with Plans and Specifications prepared by Sam L. Graham, City Engineer, and on file in the office of the City Engineer of said City of Sierra Madre.

Notice is hereby given to bidders that under the provisions of Article 2, Part 7, Chapter 1 Division 2 of the Labor Code of the State of California, the City Council of the City of Sierra Madre has ascertained the general prevailing rate of per diem wages for each laborer, workman or mechanic needed to execute the contract which will be awarded to the successful bidder and a schedule of such prevailing rates is incorporated herein as follows, to-wit:

CLASS OF WORK

	Per Hour	Per Diem of 8 Hrs.
Asphalt Raker	\$.62½	\$5.00
Power Machine Operator	.75	6.00
Laborer	.50	4.00
Roller Operator	.75	6.00
Truck Driver	.62½	5.00

The attention of bidders is called to the above mentioned provisions of said Labor Code which will require them, if awarded the contract, to pay not less than said general prevailing rate per diem of wages set forth in said Schedule to all laborers, workmen or mechanics employed

PUBLIC NOTICE

Ordinance No. 395

AN ORDINANCE OF THE CITY OF SIERRA MADRE DEFINING PUBLIC EATING PLACES, PROVIDING RULES AND REGULATIONS FOR APPLICATIONS AND PERMITS FOR NEW AND EXISTING EATING PLACES AND FOR THE RENEWAL AND REVOCATION OF PERMITS THEREFOR; PROVIDING FOR THE REGISTRATION AND PHYSICAL EXAMINATION OF FOOD HANDLERS AND REPORTS CONCERNING EMPLOYEES AND PROVIDING RULES AND REGULATIONS FOR THE OPERATION OF RESTAURANTS, CAFES AND EATING PLACES WITHIN SAID CITY OF SIERRA MADRE AND PROVIDING PENALTIES FOR THE VIOLATION THEREOF.

SECTION 1: DEFINITIONS. A

in the execution of the proposed contract.

Each bid must be accompanied by a certified or cashier's check in an amount not less than ten per cent of the amount bid, payable to said City of Sierra Madre as a guaranty that the bidder will, if awarded the contract, execute a satisfactory contract and furnish a bond in the sum of twenty-five per cent (25%) of the amount of the accepted bid for the faithful performance of the work in accordance with said Plans and Specifications, and a bond in the sum of fifty per cent (50%) of the amount of the accepted bid to guarantee the payment of materialmen and laborers.

All bids are to be compared on the basis of the City Engineer's estimate of the quantities of the work to be done.

No bid will be accepted from a Contractor who has not been licensed in accordance with the provisions of Chapter 791, Statutes of 1929, as amended.

Plans and Specifications may be seen and forms of proposal, bonds and contract may be obtained at the office of the City Engineer, City Hall, Sierra Madre, California.

Special attention of prospective bidders is called to the "Proposal Requirements and Conditions" annexed to the blank form of proposal, for full directions as to bidding, etc.

Said City Council reserves the right to reject any or all bids. By Order of the City Council of the City of Sierra Madre.

WAVERLY E. PRATT,
City Clerk of the City of Sierra Madre

—49.50

"public eating place" as referred to in this Ordinance, shall mean and include every restaurant, lunch room, tea room, soda fountain, buffet, grill room, lunch counter, sandwich stand, dining room, coffee shop, public boarding house, having more than three boarders, hotel, club, beer parlor, cocktail lounge, and every other place within said City of Sierra Madre where food or drinks are prepared and sold, to be consumed on the premises, and all kitchens, commissaries and other rooms appurtenant thereto or connected therewith. All places where sandwiches, lunches, box lunches, etc., are prepared for sale to the public shall also be classified as public eating places.

"Food" shall mean and be taken to be any substance eaten or drunk for nourishment or refreshment of the body, whether such food be in storage, in process of preparation, or ready to serve.

A "hawker" shall mean any person who proclaims his wares

on the street or property adjacent thereto, the articles for sale being contained in a wagon, box or vehicle, or carried by the person. The term "owner" or "owners" as used herein shall mean those persons, partnerships or corporations who are financially interested in the operation of a public eating place.

An "operator" as used in this ordinance shall mean any person engaged in the dispensing of, or assisting in the preparation of food in a public eating place.

SECTION 2: It shall be the duty of the Health Officer of the City of Sierra Madre to enforce all of the provisions of this Ordinance and it shall be unlawful for any person to interfere with the said Health Officer in the performance of any of his duties.

SECTION 3: APPLICATIONS AND PERMITS FOR EATING PLACES IN EXISTENCE. The owner, manager or operator of any public eating place in existence at the time this Ordinance shall become effective shall, within ten (10) days thereafter, file with the said Health Officer an application to continue to conduct the same, upon a form approved by such Health Officer, giving the name of the owner or owners, manager or managers thereof, the name or names of all operators, the location of same, the location and size of the kitchen, type of ventilation, method of vermin and fly control, facilities for refrigeration, lavatory facilities, dressing room or locker accommodations, dish washing equipment, method of sterilization of utensils and equipment and such other information as such Health Officer may require for the administration of this Ordinance.

The application shall include a signed statement that such applicant will observe the rules and regulations of this Ordinance and will, within a reasonable time, not to exceed six months from the date of the passage of this Ordinance, make any and all changes in construction that are required by this Ordinance.

SECTION 4: APPLICATIONS AND PERMITS FOR NEW EATING PLACES. Any person, firm, or corporation intending to operate any public eating place which is not in existence upon the effective date of this Ordinance shall, before opening or operating such eating place, make an application to the Health Officer upon a form provided by such Health Officer giving the information required by the first paragraph of Section 3 of this Ordinance.

This application shall include a signed statement that such applicant will observe the rules and regulations of this Ordinance.

SECTION 5: PERMITS. Following receipt by the Health Officer of the application required by Sections 3 and 4 of this Ordinance he shall make or cause to be made an inspection of the premises, and if the provisions of this Ordinance have been complied with, he shall so certify that fact to the applicant and issue a permit to operate. No permit to operate such public eating place shall be issued to any person until all of the provisions of this Ordinance, as well as all other Ordinances of the City of Sierra Madre pertaining to public eating places, shall have been complied with. Any permit issued under the provisions hereof may be, upon request, transferred by the Health Officer from one person, firm or corporation to another to operate the business at the same location under the rules and regulations of this Ordinance but not otherwise.

SECTION 6: REVOCATION OF PERMITS. If it be determined by the Health Officer following any investigation or inspection of a public eating place that the owner, manager or operator has not complied with or is violating any of the rules and regulations of this Ordinance, said Health Officer shall immediately revoke the permit so issued.

SECTION 7: RENEWAL OF PERMIT PREVIOUSLY REVOKED. The owner, manager or operator of any public eating place in which the permit to operate has been revoked shall be required to completely correct the condition upon which the Health Officer based his reason for revoking the permit and shall be required to make a new application for a permit as provided for in Section 4 of this Ordinance, before again operating said public eating place. Such application shall also include a statement signed by the operator that the condition complained of by the Health Officer has been corrected.

SECTION 8: REGISTRATION AND PHYSICAL EXAMINATION OF FOOD HANDLERS. It shall be unlawful for any owner, manager or operator of any public eating place to employ personnel in such places until such persons have registered with and secured a certificate of registration from the City Health Officer. It shall be the duty of every person before he is employed in any public eating place, or within seven (7) days thereafter, and annually thereafter, to report to the office of the City Health Officer and apply for a registration

card. Such cards are not transferable. All such persons applying for registration shall pay a fee of fifty (\$.50) cents and shall give a complete, accurate and verified history of their health and shall submit to a physical examination when required by the Health Officer. Said certificate shall be valid for one (1) year from date of issuance, and said certificate shall be revoked by the City Health Officer if the holder becomes infected with a communicable disease.

REPORTS CONCERNING EMPLOYEES: It shall be the duty of the owner, manager or operator of all public eating places to report as soon as possible to the Health Officer any illness of a communicable nature of any employee of said establishment.

SECTION 9: STERILIZATION OF UTENSILS. It shall be unlawful for the owner, manager or operator of any public eating place to prepare, dispense or serve food or drink therein unless such person fully complies with the requirements of this Ordinance pertaining to the cleaning, washing and sterilizing of all eating and drinking utensils used in said public eating place, and it shall be unlawful for any such person to use any glasses, cups, dishes, silverware, containers or utensils in the preparation, dispensing or serving of food or drinks at any public eating place, unless said articles are washed between each use as prescribed in this Ordinance.

The bacterial count shall not exceed 100 organisms per utensil surface examined.

The following methods for washing, cleaning and sterilizing utensils may be used.

A. BY HAND:

(1) There shall be an amount of soap or other detergent in wash water tank sufficient to thoroughly clean all utensils.

(2) The temperature of wash water in tank shall be maintained at not less than 120° F. at all times.

(3) The soapy wash water in tank shall be changed at frequent intervals, and at no time shall it have a bacteriological count in excess of 50,000 organisms per cubic centimeter, nor shall it have numerous food particles in suspension as shown by sedimentation disk.

(4) The washed eating and drinking utensils shall then be subjected to one or other of the following methods:

(a) The rinse water in tank shall be not less than 150° F. and the length of time such utensils shall remain in the rinse water tank shall be no less than one (1) minute. Utensils may then be placed immediately upon a clean counter or shelf, or dried by wiping with a clean, laundered towel.

(b) A chlorine bath may be used. The chlorine content of the solution shall be maintained at not less than 200 parts per million. The length of time utensils shall remain in the chlorine bath shall be not less than two minutes. Upon removal from the chlorine solution the utensils may be immediately placed on a clean counter or shelf, or dried by wiping with a clean, laundered towel, or rinsed in clean running water. Time exposure for sterilization purposes is an important factor and it shall be unlawful to merely dip utensils into a chlorine bath solution, or to simply scald by flowing hot water upon washed utensils.

B. BY MACHINE:

(1) Temperature of soapy wash and rinse water shall not be less than 160° F.

(2) An adequate amount of soap or other detergent shall be used in the wash water to thoroughly clean all utensils.

(3) In the rinsing process, a sufficient amount of fresh water shall be used so that there will be a frequent change of the soapy wash water.

In lieu of the foregoing methods for washing and sterilizing glasses, cups, spoons, etc., there may be used, for one service only, such articles manufactured from paper or any other sanitary material, handled in a sanitary manner.

The City Health Officer is hereby authorized to inspect all methods used in washing, cleaning and sterilizing of utensils in any public eating place to ascertain whether the requirements of this Ordinance are being complied with, and it shall be his duty from time to time to determine the effectiveness of the methods used in cleaning, washing or sterilizing of utensils used in a public eating place.

SECTION 10: RESTAURANTS AND CAFES: No building, room, or place shall be hereafter established as a restaurant, cafe, tea room, or place where food, beer, or alcoholic liquor is sold for consumption on the premises unless there shall be maintained in connection therewith not less than one (1) toilet for each sex, and one (1) lavatory for each sex adjacent to such toilets.

SECTION 11: It shall be unlawful for any hawker to sell food unless he shall have first secured a permit therefor and a registration certificate as required by the provisions of this Ordinance.

'Round the town—

Andrew Waltman, son of Mrs. R. W. Solomon, 657 West Grand View Avenue, is enroute to Harvard University where he will enter the graduate school of business administration. Mr. Waltman who spent the summer here will go by way of San Francisco where he will stop for a visit to the Exposition and will go from there to Atlanta, Ga., thence to New York for a few days at the Exposition before school opens.

Miss Elizabeth Page, author of the best seller "Tree of Liberty," accompanied by her houseguest, Miss Edith Tallent, and her cousin Miss Caroline Roe, has returned from a short vacation trip

ance. Said permit when issued shall be firmly affixed in a conspicuous place to the vehicle, box or container used by such hawker in connection with his said business, and said registration certificate shall be in his possession at all times while engaged in the business of selling food. Any person wishing to obtain a registration certificate to sell food shall apply therefor to the Health Officer. Such application shall contain a complete and accurate history under oath of the health of the applicant, and the applicant shall, when deemed necessary by the Health Officer, submit to a physical examination. Such certificate shall be issued for the period of one (1) year and must be renewed annually thereafter. A fee of fifty (\$.50) cents shall be charged for the issuance or renewal of such certificate. Such certificate may be revoked by the City Health Officer if the holder thereof becomes infected with a communicable disease.

Any person wishing to obtain a permit tag shall apply therefor to the Health Officer on forms prescribed by him and shall pay therefor a fee of fifty (\$.50) cents. A metal tag containing the number of the permit shall be issued to the applicant, upon his compliance with the provisions of this Ordinance, and shall be revocable thereafter by the Health Officer upon the violation by such permittee of any of the provisions of this Ordinance. Neither the registration certificate nor the permit tag shall be transferable.

All food handled by such hawker shall be kept free from dust, dirt, flies, or other contaminating influence, and the vehicle, box, or container from which food is sold shall be maintained in a clean and sanitary condition. All food shall be delivered to the buyer in or upon paper containers or other material approved by the Health Officer unless such article is sold in an original container.

SECTION 12: That any person, firm or corporation violating any of the provisions of this Ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine not exceeding \$300.00 or by imprisonment in the City Jail of the City of Sierra Madre or in the County Jail of the County of Los Angeles, State of California, at the discretion of the Committing Magistrate, for a period not exceeding three months or by both such fine and imprisonment.

Each such person shall be deemed guilty of a separate offense for every day during any portion of which any violation of this Ordinance is committed, continued or permitted by such person, and shall be punishable therefore as provided in this section.

SECTION 13: LEGALITY. If any section, sub-section, sentence, clause or phrase of this Ordinance is for any reason held to be unconstitutional or invalid, such decision shall not affect the validity of the remaining portions hereof. The City Council of the City of Sierra Madre hereby declares that it would have passed this Ordinance and each section, sub-section, sentence, clause or phrase thereof irrespective of the fact that any one or more of the sections, sub-sections, sentences, clauses or phrases be declared unconstitutional or invalid.

SECTION 14: The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper published and circulated in said City of Sierra Madre, and thirty days from and after the final passage thereof the same shall take effect and be in force.

The foregoing Ordinance was adopted at a regular meeting of the City Council of the City of Sierra Madre, held on the 22nd day of August, 1939, by the affirmative vote of at least three Councilmen, to-wit:

AYES: Councilmen, Carter, Froehlich, Miller, Schwartz and Schiltz.

NOES: None.

and signed and approved this 22nd day of August, 1939.

W. J. SCHILTZ

Mayor.

ATTEST:

WAVERLY E. PRATT

City Clerk

to San Diego.

Mr. and Mrs. Alan K. Thompson of Los Angeles were weekend guests at the home of Mrs. Thompson's mother, Mrs. J. Millford Thompson, 289 San Gabriel court.

Mrs. W. W. Murphy has arrived from Palo Alto for an extended visit with her daughter, Mrs. J. O. Smith, 609 West Sierra Madre Blvd., and is enjoying visits from her many friends here.

Mrs. Homer Glidden, 305 West Laurel Avenue, has returned from a week's visit with her sister, Mrs. William Shaw, in Hollywood.

Funeral Flowers
Sprays \$1 up
Ward Nursery & Florist
Mt. Trail & Laurel—Tel. 1614
Members of Florist Telegraph
Delivery Association

EVERARD'S
SWISS JEWELERS and
WATCHMAKERS
— Ever Dependable —
608 E. Colorado St., Pasadena
Sy 6-8532

FRESH CATALINA SWORDFISH
on the 50c Dinner
SEA FOOD TAVERN
FOOTHILL & ROSEMEAD BLVDs.

ANY WAY YOU FIGURE YOU SAVE AT SAFEWAY

REGULAR CUSTOMERS save most, but even the casual shopper at Safeway enjoys savings on every trip to our neighborhood stores. The reason is simple. It's a Safeway policy to keep all prices at the lowest level consistent with merchandise and operating costs.

In order to see just how much you can save, we invite you to spend a few minutes checking prices at our store nearest your home. Compare brand for brand and quality for quality. We believe that you'll quickly agree that any way you figure, you can save at Safeway!

COFFEE EDWARDS BRAND 1-lb. 23¢
Edwards Brand, Regular or drip grind. (Regular grind, 2-lb. can, 45¢.)

PINEAPPLE No. 2½ 31¢
Stokely's Finest quality sliced pineapple. Note price at Safeway.

PEAS SEA BRIGHT BRAND 3 No. 2 cans 25¢
Sea Bright Brand, Choice quality, fine flavored peas. Stock up today!

EGGS 12 GRAND EGGS 29¢
Large Extras. Per dozen . . . 29¢
BREAKFAST GEMS 39¢
Large, fresh. Per dozen . . . 39¢
CREAM O' THE CROP 34¢
Large, fresh. Per dozen . . . 34¢

SU-PURB SOAP 24-oz. 16¢
Granulated. box . . . 16¢
(Price, .1534; tax, .0065)

PEET'S SOAP 36-oz. 23¢
Granulated. box . . . 23¢
(Price, .2230; tax, .0070)

LUX TOILET SOAP 3 bars 17¢
Soap of the Stars. Per dozen . . . 17¢
(Price, .0502; tax, .0015)

NEW 1940 RINSO 22½-oz. 20¢
Granulated. box . . . 20¢
(Price, .1947; tax, .0058)

DASH SOAP 35-oz. 22¢
Granulated. box . . . 22¢
(Price, .2135; tax, .0064)

SCOT TISSUE 7¢
Toilet paper. roll . . . 7¢
(Price, .06796; tax, .00204)

BARTLETT PEARS 10 lbs. 19¢
Mountain grown Bartletts. Exceptional flavor.

GRAPES 4 lbs. 10¢
Northern Thompson seedless grapes.

BLACK GRAPES 3 lbs. 10¢
Northern grown Rib. variety. Sweet.

POTATOES 10 lbs. 19¢
No. 1 grade Stockton Burbanks.

JERSEY SWEET POTATOES 3 lbs. 12¢
No. 1 Jersey variety sweet potatoes.

ONIONS 4 lbs. 5¢
Sweet spanish onions — Fine to slice.

PRIME RIB FANCY ROAST 1 lb. 31¢
Cut from first five ribs of Safeway Guaranteed Beef. Trimmed, ready for the oven.

HEN TURKEYS 1 lb. 25¢
Fancy quality hen turkeys. Average weight 10 to 13 pounds. Serve roast turkey tonight.

WIENERS FANCY SKINLESS 1 lb. 17¢
Fancy quality skinless wieners and frankfurters. For picnic or Dutch lunches.

Seven Bone Roast 20¢
Fancy center cut lb. seven bone roast from Safeway quality beef.

Round Bone Roast 24¢
Choice roast, cut from lb. shoulder of Safeway quality beef.

Ground Beef 18¢
Freshly ground under lb. state inspection and packed in Visking.

Pork Sausage 23¢
Un-x-d brand Made lb. from pure pork and spices. In 1-lb. Visking.

Pork Loin Roast 19¢
Large roasting cuts lb. from either end of loin of Eastern pork.

Salt Side Pork 13¢
Choice sides cut from lb. fancy Eastern pork. Fine for seasoning.

Piece Bacon 19¢
Choice quality sugar-cured Eastern bacon, in the slab.

Sliced Bacon 2 25¢
Un-x-d brand. ½-lb. Sliced and packed in ½-lb. Cello pkg.

With exceptions noted, these prices are effective in Safeway-operated departments of stores within 35 miles of L. A., through Saturday, Aug. 26.

SAFEGWAY

Sales tax will be added to the retail prices on all taxable items.

BUILDER'S SUPPLIES




Plumbing & Sheet Metal
Roofing Pioneer Brand
Hardware Rough & Finish
Insulating Material
Bathroom Accessories
Paint Old Colony Brand
Sierra Madre Hardware Co.

SIERRA MADRE NEWS

SIERRA MADRE, CALIF.

Established October 2, 1906

Published Every Friday
L. R. GOSHORN
Editor and Publisher
TELEPHONE 48
9 Kersting Court

Accepted as a newspaper of general circulation for the publication of legal notices as defined by section 4460 of the Political Code of California.



Member National Editorial Ass'n

Entered as Second Class Matter at the post office at Sierra Madre, California, under the Act of March 3, 1879. Official paper of the City of Sierra Madre.

Subscription rates: One year, \$2.
Six months, \$1.25; Three months, 75c

Peace is no negative state which turns up through the mere absence of war. Like the price of liberty, the price of peace is eternal vigilance, and also eternal activity.—Salvador de Madariaga.

MELODY LINGERS ON

Among other things at which California is very good at showing her heels to her neighbors is population growth.

Judging from the State's most recent check-up of noses in cities and counties, California has no need to look back to earlier days for whopping figures. For here comes a report from the State Controller's office announcing that the State's big family now numbers 6,753,983 members.

The increase alone in California's population since 1930—1,076,732—comes close to the population of Connecticut, Nebraska, or Washington, as reported in 1930.

California got its start in the world during a whirlwind growth in the 1850's when the number of its inhabitants increased 400 per cent in ten years. Down through the decades that tempo has slackened only slightly.

The 1920's brought the biggest population boom of all time when more than two million Americans packed their bags, picked up their nest-eggs, and joined the national refrain of "California, here I come!"

A gain of more than a million persons since 1930 indicates that the melody lingers on.

A WELCOME RELIEF

As a result of recent Congressional action, the U.S. mails will be relieved of much excess weight, while waste paper baskets in newspaper offices will escape excess cramming they have under-

gone during the past five of six years.

Under the terms of Section 6 of the Treasury-Post Office Appropriation Act for 1940, Federal Departments are prohibited from sending through the mail free of postage any report, periodical, bulletin, pamphlet, list, or other article or document unless this service has been requested (with certain formal exceptions).

Over the years newspapers have been flooded with publicity mailings from the dozens and dozens of federal agencies, commissions and committees. Press agents created super departments from which a deluge of mimeographed material flooded the weekly, semi-weekly and daily newspapers. (Some of the weeklies report having received as high as three "press releases" mailed in a single day from the same department.)

With the new order of things, publishers have opportunity to shut off the stream of useless material. A few days ago each of the several government publicity headquarters sent out cards explaining the new ruling, and stating that publishers wishing continuance of the "press releases" should "fill out and mail the accompanying card," etc.

Inquiry among California publishers reveals that the mails to Washington were not much burdened with those reply cards.—Corona Independent.

LETTERS from Readers

AN OBJECT LESSON

To The Editor of The Sierra Madre News

Forest fires to the north of us—two fire fighters burned to death—and one town completely destroyed—fires to the south of us; threats of fires all along our mountain border; no wonder we are "fire-conscious" all through Southern California. If not all through the state. And well it may be, for the security and prosperity of many of us is closely bound up with the state of our mountain area and its freedom from destructive fires.

We have our homes insured against fire, and we look to our efficient fire departments to give us prompt protection in case fire breaks out. That is a danger we have learned to appreciate and to make provision to protect us, and we are on our guard. But the injury of a forest fire we pass by as not meant for us and a matter of slight concern. Even such a catastrophe as came to Montrose in 1934 did not seem very serious at the time when the vegetative cover of the mountain sides was swept off by the fires and a bad scar was left above the highway. It is true a couple of houses or so were burned but we thought should never have been placed so close to a fire hazard—"fire breaks about the home should have been provided."

So we turned it off as not meant for us, and gave it little serious thought. But the next New Year's day a heavy rain began to fall. We have had heavier rains that did little dam-

"BE ON GUARD" TO THE PUBLIC INTEREST OBSERVER AT STATE CAPITAL WARNS

(Editor's Note: This is the third article in a series by Ralph H. Taylor, farm leader, economist and legislative observer, reviewing enactments and battles of the 1939 Legislature.)

By RALPH H. TAYLOR
(Executive Secretary, Agricultural Council of California)

GOVERNMENT, after the custom of recent years, moved in on private enterprise at the recent session of the Legislature—intent on taking over private business in some instances, determined to set up new regulatory laws and commissions in other instances, and in other cases seemingly interested only in securing additional fees from business to operate additional State departments.

But government's campaign to encroach on fields of private industry didn't get very far this year. It came a cropper—apparently due to the fact that both legislators and the public have concluded that business, with all its failings, is more competent to bring about business recovery than government agencies.

The proposals submitted this year, however, were more extreme than any ever presented in California before.

One bill, for example, would have put the State into the banking business.

Another would have given the State a monopoly on the handling of Workmen's Compensation Insurance.

Still another would have eased the State into the power business.

MRS. ALLEY RETURNS FROM PASADENA HOSPITAL
Mrs. W. W. Alley, 360 East Sierra Madre blvd., returned Friday from St. Luke's Hospital, where she was taken on Wednesday following a fall at her home in which she fractured her ankle. Dr. M. H. A. Peterson is the attending physician.

age. The run-off from the undamaged hills either side of the Montrose scar did no damage and would not have been reported, but the rain falling on the recently exposed slopes left free from the fires soon wrought loss that was appalling.
OLIVER J. FAIRFIELD
Affiliated with Conservation Committee, Sierra Madre Woman's Club.
Sierra Madre, Aug. 22, 1939.

ALMANAC



"A lie stands on one leg and truth on two."

AUGUST	
27—Rumania declared war on Germany, 1916.	William Kiggins Aug. 27
28—Petroleum was first discovered, 1859.	Lella Hosford Aug. 27
29—Dr. Oliver Wendell Holmes, author, born, 1809.	Mrs. E. R. Thompson Aug. 27
30—The "Sack the Rich" Tax bill was passed, 1935.	John W. Kemp Aug. 28
31—Delaware was granted to William Penn, 1682.	J. A. Kramer Aug. 28
SEPTEMBER	
1—Floods in southern Illinois caused loss of life and property, 1928.	Barbara Kedzie Aug. 28
2—Gold was discovered in the Black Hills, 1874.	R. B. Hosford Aug. 28
	Joseph Solomon Aug. 29
	William Kennedy Aug. 29
	Helen Jackson Tyler Aug. 29
	Joseph Kiggins Aug. 29
	Billy Brown Aug. 29
	Jim Heasley Aug. 29
	Mrs. C. T. Tish Aug. 30
	Robert Babbitt Aug. 30
	Georgyne Norris Aug. 30
	Mouryne Norris Aug. 30
	Pat Lee Dunham Aug. 30
	H. S. Dowling Aug. 31
	John H. Robertson Sept. 1
	Lucille Hoevel Sept. 1
	John E. Colbert, Jr. Sept. 1
	Florence E. Clarke Sept. 1

THE POCKETBOOK of KNOWLEDGE

HANDS OFF—
IN A RECENT PUBLIC OPINION SURVEY, THE HIGHEST PERCENTAGE OF THOSE QUESTIONED—WELL OVER ONE THIRD—SAID THE FIRST NECESSITY FOR INCREASED PROSPERITY WAS FOR GOVERNMENT TO LET BUSINESS ALONE.

BERQUIN SHEIK'S MAKE COFFEE, NOT WITH ONE POT, BUT WITH 6 OR 7—STARTING WITH THE BIGGEST POT THEY DECANT IT POT BY POT DOWN TO THE SMALLEST WHEN IT IS SO STRONG ONLY A FEW DROPS ARE SERVED AT A TIME.

THE LITTLE BOWS ON THE SWEATBANDS OF MEN'S HATS ARE RELICS OF DRAWSTINGS ONCE USED TO MAKE HATS FIT.

COUNTING AT THE RATE OF 150 A MINUTE FOR 40 HOURS A WEEK, BEGINNING WHEN AMERICA WAS DISCOVERED, IT WOULD TAKE A MAN UNTIL 2,260 A.D. TO COUNT 20,000,000,000 DOLLARS—THE COST OF RELIEF IN AMERICA SINCE 1932.

INCOME \$2,500 TAXES \$200
ESTIMATED THAT THE AVERAGE FAMILY WITH AN ANNUAL INCOME OF \$2,500 PER YEAR OWES NEARLY \$200 A YEAR IN STATE AND LOCAL TAXES, EXCLUSIVE OF ALL FEDERAL TAXES.



SEE WHERE

Parents with daughters turning prospective eyes toward a college education this Fall can gain an estimate of how much check-writing Dad will have to do by examining a typical co-ed's budget at a large middle western university. Here's how much money she spent and where it went: food, \$204.96; clothing, \$120.72; room, \$108.12; fees, \$92.20; recreation, \$37.80; textbooks, \$29.85; transportation, \$23.20; social dues, \$19.23; contributions, \$14.59; health, \$8.62; general reading, \$3.98. In all, the family pocket-book of this average co-ed stood behind her to the extent of \$663.27 for one year. That, of course, was the average for non-self-supporting women students. For those working their way through, ingenuity and luck can write an expense check amounting to but a small fraction of that sum. But that's another story!

More than 295,000 motorists were convicted of traffic violations in California last year, the largest number ever recorded for any previous year in the State. Fines and forfeitures approximated \$2,500,000, more than 9500 persons were sentenced to jail or road camps, and the operator's licenses of more than 15,000 drivers were suspended.

"Citrus growers in this county spend about \$2,000,000 per year for the control of insect pests, an average annual cost of around \$35 per acre to maintain healthy trees and to uphold the high quality of fruit for which southern California is famous," says Mr. Howard Wilcomb, Deputy Agricultural Commissioner of Los Angeles county.

San Francisco's Mayor Rossi thinks those among us in this land who'd like to live in a Nazi or Communist state should go to the countries where they could "enjoy" the "benefits" of totalitarianism, just as the founders of America came here to establish the freedom we continue to enjoy. "Today we have in our midst men who go about preaching the doctrines that the fathers of our Constitution crossed uncharted seas to escape," says the Mayor.

VISITOR FLIES FROM EAST IN SEVEN HOURS

Mrs. Anna Davies of Kansas City, Mo., spent a few days in Sierra Madre recently visiting her brother, Tom McPhillimy. She flew from Kansas City to Burbank in seven hours, arriving in California early in the month. Mrs. Davies visited in Los Angeles for a week, and left for her home in Missouri over the weekend. She went north to San Francisco and the exposition, returning home via the air.

NORRIS FAMILY WILL PLAY IN GOLD SHELL

Mrs. George Norris and the five Norris sisters, Katherine, Peggy, Charleen, Maurine and Georgyne, will appear on a musical program to be presented at the Gold Shell in Pasadena Sunday evening.

BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madrenes, whose birthdays are indicated . . .

William Kiggins Aug. 27	John W. Kemp Aug. 28
Lella Hosford Aug. 27	J. A. Kramer Aug. 28
Mrs. E. R. Thompson Aug. 27	Barbara Kedzie Aug. 28
John W. Kemp Aug. 28	R. B. Hosford Aug. 28
J. A. Kramer Aug. 28	Joseph Solomon Aug. 29
Barbara Kedzie Aug. 28	William Kennedy Aug. 29
R. B. Hosford Aug. 28	Helen Jackson Tyler Aug. 29
Joseph Solomon Aug. 29	Joseph Kiggins Aug. 29
William Kennedy Aug. 29	Billy Brown Aug. 29
Helen Jackson Tyler Aug. 29	Jim Heasley Aug. 29
Joseph Kiggins Aug. 29	Mrs. C. T. Tish Aug. 30
Billy Brown Aug. 29	Robert Babbitt Aug. 30
Jim Heasley Aug. 29	Georgyne Norris Aug. 30
Mrs. C. T. Tish Aug. 30	Mouryne Norris Aug. 30
Robert Babbitt Aug. 30	Pat Lee Dunham Aug. 30
Georgyne Norris Aug. 30	H. S. Dowling Aug. 31
Mouryne Norris Aug. 30	John H. Robertson Sept. 1
Pat Lee Dunham Aug. 30	Lucille Hoevel Sept. 1
H. S. Dowling Aug. 31	John E. Colbert, Jr. Sept. 1
John H. Robertson Sept. 1	Florence E. Clarke Sept. 1
Lucille Hoevel Sept. 1	
John E. Colbert, Jr. Sept. 1	
Florence E. Clarke Sept. 1	

You mean buy a furnace Now?



ABSOLUTELY! SAVE 10%
on price and on installation—with no down payment required, no monthly payment till October!

Only a few days left in this big sale! After Thursday, August 31st, it will be too late to buy next fall's heating equipment at this special discount and on these special terms.

It will pay you to investigate today. Call your dealer or your gas company right away. Ask about the type of furnace best suited to your needs. Easy F.H.A. terms.

SOUTHERN COUNTIES GAS CO.

SALE CLOSES AUG. 31

10% discount

NO DOWN PAYMENT—NO MONTHLY PAYMENT TILL OCTOBER—TERMS AS LOW AS \$4.39 A MONTH (NEW CONSTRUCTION EXCLUDED)

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For the 4 Big Jobs—House Heating—Water Heating—Cooking—Refrigeration

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(Remarks deleted by our editors!)



THIS MAN HAD PLENTY TO SAY!

This man is sore about a sloppy printing job he got from out of town. He said plenty! But there are laws about putting what he said in print.

There ought to be a law against bum printing. But we don't need that law for our printery. Years of experience have proved to local business men that they can rely on our work. They like its quality and low cost. We can do better work for you . . . now!

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EASTERN STAR SOCIAL CLUB MEETS MONDAY

Social club of the O.E.S. will meet Monday afternoon, August 28, at 2 o'clock at the home of Mrs. Lella Embree, 535 North Auburn avenue. Those having tickets to sell for the ham dinner, September 5, are especially requested to be present.

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SIERRA MADRE NEWS Pilgrimage Play Coupon

This coupon good for any number of tickets at ONE-HALF regular box office prices.

\$1.50 tickets for 75c
1.00 tickets for 50c

Good for any performance until August 31.

Clip this coupon and present at Pilgrimage Theatre box office, Highland and Cahuenga, Hollywood

— "A Dramatic Spectacle You'll Never Forget" —

For Reservations phone Hillside 8358

NEWS Readers May See Pilgrimage Play At Half Price

Following the announcement of the closing of the sixteenth season of the world famous Pilgrimage Play, "Life of the Christ," presented in its own natural amphitheatre in the foothills of Hollywood, arrangements have been completed with the Pilgrimage Play management by the Sierra Madre News for residents of this community to attend the Pilgrimage Play at greatly reduced prices any night until August 31.

Tickets will be offered at one-half the regular box office prices to holders of the Sierra Madre News coupon found elsewhere in this paper. The \$1.50 tickets will be 75c, \$1.00 tickets at 50c when the coupons are presented at time of purchase.

Be sure to clip your coupon now and plan to see this famous play. Tickets may be purchased at the Pilgrimage Theatre box office upon your arrival.

Misses Martha and Betty Newton, 217 South Baldwin avenue, have returned from a four-day vacation at Catalina.

Tennis Courts At Grammar School Are Being Resurfaced

With reopening of the grammar school about three weeks away, text books are being brought out, and repairing and remodeling is being completed so that everything will be in order for the first day of school. Work on resurfacing of the tennis court with asphalt and concrete starts this weekend. The court has been enlarged to regulation size, and will be used for instruction for grade children in tennis. The school has obtained a large supply of county library books for use this year. The books are owned by the county, but the schools pay a certain fee to borrow books. For every dollar the district pays in they may have six books, which may be exchanged for six other books when necessary. This is much less expensive, Mr. Smith stated, than purchasing books for the school library.

Ask Hunter To Tell How Much Game He'll Kill This Year

Fred LaLone, local hunter, was one of the Sierra Madreans selected by the California division of game and fish to answer a questionnaire—an advance report of his shooting record. This crystal ball information was sought to obtain an idea of the 1939 kill before the 1939 season began. The department is interested in knowing the total game kill in each county in the state, in order to improve hunting conditions. Records are confidential and will be used only in statistical summaries.

"An exact count is not necessary—your best estimate of your hunting activities will suffice, the approximate number of each kind of game shot in each county. We urge you to remind your friends who do not get these letters to fill in their application forms to supplement this preliminary report," the letter signed by J. G. Hunter, Chief, Bureau of Game Conservation, California Division of Fish and Game, reads.

Democracy Obscured In Russia Speaker Tells Kiwanians

Various phases of Nazism, Fascism and Communism were drawn by Professor Allan, a Pasadena high school teacher, who distinguished between them as against a democratic form of government, at Tuesday's Kiwanis meeting. Mr. Allan discussed the various types of propaganda that is being used to influence the minds of American people, and warned citizens to read between the lines of such propaganda intended to wear away from the principles of Americanism.

"There is no such thing as a perfect democracy," Mr. Allan said, expressing the opinion that Russia is partly democratic but it loses its democracy because the people must take all their orders from a dictator who in turn gets his advice from his board of advisors, but in every case, the will of the dictator is supreme—there is no such thing as freedom and everyone must live by a prescribed formula.

Preparing Program Of Recreation For Young Folks

Plans for fall activities to meet some of the social needs of Sierra Madre's younger set are receiving special attention from members of the Woman's Club who have formed a committee under the chairmanship of Mrs. Ruana Lawson to arrange a weekly dance and game program for young people to be carried on through the winter season.

Assisting Mrs. Lawson who with the help of Miss Hazel James Ferguson, also hopes to sponsor a junior drama group, will be Misses J. H. Robertson, Myrna Cant, Mary Schwartz and Al Miller.

At the Churches

Church of the Ascension

(Episcopal)
Rev. Wm. B. Heagerty, Rector
Rev. A. G. H. Bode, Rector Emeritus

Sunday Services—
7:30 a.m.—Holy Communion.
9 a.m.—Morning service with sermon, with Holy Communion on first Sunday in month.

St. Rita Shrine
Rev. Augustine Scannell, C. P., Pastor

Sundays—
Masses at 6:30, 8 and 11 a.m.
Week Days—
Mass at 6:30 a.m.

Christian Science
Hermosa and Highland Aves.

First Church of Christ, Scientist Branch of The Mother Church. The First Church of Christ, Scientist in Boston, Mass.

Sunday Service, 11 a.m.
Sunday School, 9:30 a.m.

"The Word was made flesh, and dwelt among us, (and we beheld his glory, the glory as of the only begotten of the Father,) full of grace and truth." This verse from John is the Golden Text in the Lesson-Sermon on Sunday in all Churches of Christ, Scientist.

Wednesday meeting 8 p.m., at which testimonies of Christian Science healing are given.
Reading Room, 22 North Baldwin Ave., open daily except Sunday and legal holidays from 10 a.m. to 3 p.m.

Congregational

Rev. Arthur G. Pritchard, Pastor
Sunday services during August will be in charge of Rev. Joseph Taylor.

Bethany Church

Rev. Stewart E. Sheriff, Pastor

Sunday—
9:30 a.m.—Bible school.
11:00 a.m.—Morning Worship.
6:30 p.m.—Christian Endeavor.
7:30 p.m.—Evening meeting.
Wednesday evening—
7:30—Prayer meeting.
A cordial invitation is extended to all.

Full Gospel

Interdenominational
195 W. Sierra Madre Blvd.
Pastor, Rev. Hazel F. Dolbee

Sunday Services—
10 a.m.—Sunday school.
11 a.m.—Prayering.
7:30 p.m.—Evangelistic service.

Tuesday—
7:30 p.m.—Prayer and praise service.

Friday—
7:30 p.m.—Evangelistic service.

Unity Study Class

Unity study class meets Wednesday evenings at 8 o'clock at the home of Mrs. John W. Tyree, 52 East Sierra Madre Blvd.

Nazarene Mission

26 Windsor Lane
Rev. Deal Van De Graft, Pastor

Sunday Services—
10 a.m.—Sunday school.
11 a.m.—Morning worship.
6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelist services.

Finds It A Pleasure To Pay This Bill

"It is always a pleasure to pay this bill; I always feel we are getting a good deal more than we pay for and I can't imagine how anyone in Sierra Madre can get along without THE NEWS," said Miss Virginia Miller of North Auburn avenue as she came in yesterday to renew her subscription. "It seems to me," she added, "the paper is getting better and better and more indispensable. I look for it eagerly every week."

Tax Delinquents Can Save Interest Charges To Sept. 1

Owners of tax-delinquent property who are redeeming it under the 10-payment plan may take advantage of the 1939 legislation that permits redemption of property without interest, penalties or costs of any kind until September 1, it was pointed out this week by H. L. Byram, county tax collector.

Harold W. Kennedy, who guided the bill through the Legislature, explained today that those who already are redeeming their property may take advantage of the law as well as those who have not yet made any payments. Only requirement is that redemption be made in full.

More than 30,000 owners of real estate in the county now are redeeming their property under the 10-payment plan. Byram said, Byram's office already has received several hundred thousand dollars in delinquent taxes since word was received that Governor Olson had signed the bill.

CAUKINS SEE THEIR DAUGHTER IN PLAY

Postmaster and Mrs. R. O. Caukin and Mrs. N. B. Hutton were among Sierra Madreans who attended "The Hammond Hall Review of 1939" presented by the Hammond Hall Little Theatre Group directed by Hammond Green Friday evening in Los Angeles. Prominent among the players was Mrs. Pierson B. Miller, daughter of the Caukins.

Timely Tips

By Florence Matheny
Home Economist, Southern Counties Gas Company

Sunny days—hazy days—and all of them lazy days! August seems to demand nothing except the necessary time to drift pleasantly by, thus bringing the vacation season to a close!

Not so, our August appetites, for the desire for nourishing foods is with us.

Whether it be winter or summer, even the warmest days are happier if one hot meal is served—perhaps breakfast on the porch before the sun becomes too hot—or possibly a piping hot dinner on the patio where the air has been cooled by the later afternoon breeze. Cool, tinkling beverages, sparkling with ice cubes, furnish a welcome addition to every late summer meal. Frozen desserts made at home are always suitable and leave a delicious and refreshing after-taste. Fruits chilled and fresh are lovely and attractive. Combine the very, very hot food with the very, very cold food—serve out-of-doors if you wish—and help August move happily and crazily along on its lazy way.

STUFFED LAMB PAATTIES WITH CORN ON THE COB
1½ cups ground lamb
¼ cup evaporated milk
Salt and pepper
1 cup chopped mushrooms
1 chopped onion
3 teaspoons fat
2 tablespoons butter
Mix meat with milk and season. Chop mushrooms and saute them with onion for five minutes, in fat. Shape meat into 12 very flat cakes; put a mound of dressing in center of 6 cakes; top with remaining 6 cakes and press edges firmly together. Place in preheated broiler and broil under a medium gas flame for 8 to 10 minutes, or until brown; brush with butter; turn. Add cooked corn on cob to broil, brush with butter and broil until meat is cooked (about 8 minutes). Garnish with spiced pineapple and sliced tomatoes.

MINTED FRUIT COCKTAIL
2 cups melon balls
Gingerale
¼ cup mint jelly
Combine melon balls and marinate in the mint jelly which has been mixed with ¼ cup gingerale. Chill until icy cold. Just before serving, fill sherbet glasses with melon balls and ice cold gingerale. The colder this is the better it is. May be served either as appetizer or dessert.

CROWNED EGGS
6 eggs
6 rusks
12 slices bacon
Wrap bacon around rusks, collar-like, and allow the long strips to overlap. Brush rusks with butter; sprinkle with hot water and break one egg on each rusk, inside bacon collar. Place on cookie sheet and bake in hot oven (425°) from 12 to 15 minutes.

Community's Safety Is Planned By Local Committee

Plans for spreading information about fire prevention in the foothills and mountains were discussed, with cooperation of schools, press, civic organizations and clubs at a recent meeting of the local conservation committee at the Woman's Clubhouse. Among affairs to be held in the near future to bring conservation closer to all people in Southern California is a tea, to which heads of various conservation committees and woman's organizations will be invited. The date has not been selected.

Every citizen can aid in this work by contacting neighbors and spreading the news of the need and methods of fire prevention; learning the local, county, state and federal laws and penalties for safety rule violations; watching for serious violations and informing the proper authorities; letting local fire department, forest officers, policemen and judges know that they have individual and community support in enforcing laws governing fire violations, and arranging programs on conservation and fire prevention. For this purpose the Forest Service will supply speakers and pictures.

Two Polo Games And Jumping Events At Riviera Sunday

Capacity crowds are expected Sunday afternoon at Riviera Country Club when Uplifters hard-smashing polo team gallops against a Riviera squad in a 6-period contest. Frank Borzage, noted film director and a colorful malletman, will captain the visitors while Big Boy Williams, screen actor and spectacular hitter, will head the Riviera attack. Long Beach, with Gus Walker as captain, will collide with the Brentwood four in the first tilt at 2 o'clock.

Keen interest is being shown in the jumping events. The competitions are being extended over a three week period, which started Sunday.

EVERETTS GET A BIG KICK OUT OF THE EXPO

That the Cavalcade of the Golden West at the San Francisco Exposition is alone worth the trip, is the opinion of Capt. E. G. Everett who returned with Mrs. Everett from a sojourn of several days in the bay city and the fair. The Everetts spent much time with Lee Johnson, former Sierra Madrean who is in charge of the Shasta Cascade Building and particularly enjoyed the liberal arts exhibit, which, according to Mr. Johnson has had the largest number of paid admissions at the Exposition. Other exhibits which the Everetts greatly enjoyed were those in the Medical Science building and Pacific countries, especially the Philippines.

You Should Follow The Wise

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Mrs. Wright Tells Wreck Horrors

Twelve Hours Before Train Victims Reached Nevada Hospital, She Says

Mrs. Jessica H. Wright, Sierra Madre's postmaster for 13 years, returned from Deeth, Nev., Friday night with her daughter-in-law, Mrs. William B. Wright, and grandchildren, William Jr. and George. Mrs. Wright and the grand children are visiting her parents, Mr. and Mrs. Preston Schwartz, at their Balboa Beach summer home and will return to the



Mrs. Wright ranch in Nevada in October. The former postmistress may remain until the holidays.

"It is always good to get back to Sierra Madre and see how splendidly it is growing," she said, "and when away one just can't help having a longing to return. At Deeth we are more than 5500 feet above sea level and the change of climate to this lower altitude cannot but be beneficial."

The younger Mrs. Wright and her husband attended a movie show at Elko, near the scene of the wreck of the crack "City of San Francisco" streamliner of the Southern Pacific, on the night of the wreck and Mr. Wright worked all night with the rescue crew.

It was an indescribable night of horror, he reported, with some of the dead and injured on one side of the Humboldt river and some on the other. The wreck occurred in one of the most desolate and isolated spots in all Nevada. The night was inky black and it was necessary to cut paths through more than a mile and a half of sage brush from the railroad tracks to the highway and carry the dead and injured out.

Though the accident occurred at 10:33 at night it was 12 hours later, Mrs. Wright said, before the injured arrived at the hospital in Elko, 16 miles away. The hospital operating room was small and it was hours longer before many of the injured could receive the medical attention they required.

WANT ADS

Classified Rates And Instructions

Ten cents per line for the first insertion; 7 cents per line for subsequent insertions. In order to avoid expense of bookkeeping and connecting, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE NEWS.

Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

TURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39.19a

GENERAL housework, cleaning, cooking and serving by the hour. Mrs. McGilvray, 544 1/2 Oakdale Dr., Phone 2182. —43:a

L. H. HEATH, 706 Woodland Dr., Builder, repairs a specialty. Work promptly and expertly done. Phone 2331. 16*19a

GENERAL carpenter work, furniture repairing, saw filing. 262 Santa Anita Ct. W. S. Pinkerton, Phone 1554. 13:19a

HARDWOOD Floors refinished, cleaned and waxed. Stained if necessary. Spots removed. Chas. N. Reber, 188 Santa Anita Ct., Phone 3003. —29:19a

RENTALS

FURNISHED — 4 room house; Electrolux refrigerator; ideal location. \$40. No. 3 W. Carter avenue. Phone 1901. —49:d

6 ROOMS, nicely furn., house, garage, sleeping porch, fruit trees and shrubs. \$25 month. 257 N. Grove St. —49:d

CHARMING Apt., 2 rooms and kitchenette, h & c water. \$18. 341 Auburn. —49:d

FURN. 6 rooms, 52 E. Montecito; \$20 and water. Chicken yard and houses. Adults preferred. Phone 2624. A. N. Adams. —48*d

UNFURN. 7 rooms, \$30. 40 N. Lima. Phone 2624. A. N. Adams. —48*d

UNFURNISHED 6 room apartment. 618 W. Highland. —48:d

ATTRACTIVE Apt. for rent; private bath; h & c water; close in; 34 N. Hermosa. Phone 2532. —47:19d

FOR SALE MISCELLANEOUS

GAS cook stove, good condition; cheap, 196 W. Montecito. —49:e

CHILD'S high chair, A1 condition, 3.50. Phone 43. —49:e

ROOMS--BOARD

ROOM with or without board; tray service for convalescents; \$8 week. 51 Windsor Lane. —49:h

Wanted Real Estate

OWNERS OF PROPERTY desiring to sell, are requested to list with us. We have local and eastern buyers for Sierra Madre property. STROUT REALTY AGENCY, Charles S. Salisbury, resident representative, 2759 East Colorado St., Pasadena. Phone SY 6-2119. —49*

LOST & FOUND

FOUND—horn-rimmed glasses. Call at News Office; pay for ad. —49:g

Where's George?



gone to . . . PITZER & WARWICK

"Get a load of this," cried George, "and move in on Pitzer & Warwick's sale for School Clothes at tremendous savings."

321 E. COLORADO ST. PASADENA

GLORIFIED COUNTY FAIR SOUTHLAND'S CONTRIBUTION TO EXPOSITION YEAR



In expectation of a record-breaking attendance the 18th annual Los Angeles County Fair and Industrial Exposition will be staged this year on a more pretentious and more comprehensive scale than ever before. Marked by the dedication of two large new exhibit buildings and the unveiling of a 20-ton statue dedicated to the young farmers of America, the fair will throw open its doors at 10 o'clock Friday morning, September 15 and continue through October 1, with more than 30,000 individual entries in 30 major divisions distributed through the 50 exhibit buildings.

YOUR HOME AND MINE

BY ANNE WILSON



Appetites crave cooling desserts these summer days, and your electric refrigerator will work side by side with you in producing delicious, tempting dishes. Its dependable cold is an assistance in making either frozen or molded desserts.

Toasted Coconut Bisque
Add 3 tablespoons tapoca to 2 cups scalded milk and cook in an ordinary pan on low heat on an electric range or in a double boiler until tapoca is clear and mixture thickens (about 15 minutes). Strain by stirring, not rubbing, through a fine sieve onto 1/2 cup sugar and 1/4 teaspoon salt. Stir until sugar dissolves. Cool. Beat 2 eggs until light, fold into first mixture. Fold in 1 cup whipped cream, 1/2 cup toasted crumbled coconut and 1 1/2 teaspoons vanilla. Pour into refrigerator tray and freeze. This makes 1 quart.

Peppermint Refrigerator Cake
Crush 1/2 pound peppermint stick candy and place in a sauce pan on low heat with 1/2 cup coffee cream. Heat until candy dissolves. Add 1 1/2 teaspoons gelatin which has been softened in 1 tablespoon cold water. Chill but do not allow to set. Fold in 1 1/2 cups whipped cream. Arrange 12 halved ladyfingers in a loaf pan lined with waxed paper. Pour cream mixture over them. Make three layers. Chill until firm. Slice the width of a ladyfinger for each serving. Serves 6 to 8 persons.

OBITUARY

MRS. LILLIAN MARSH

Funeral services for Mrs. Lillian Marsh who passed away at a Pasadena hospital August 20 were held Wednesday morning from 10 to 11 a.m. at the Mortuary in Pasadena. Mrs. Marsh was the wife of Earl L. Marsh, who lived in Sierra Madre many years, now residing at 1528 Maple avenue, Pasadena. She is survived by Mr. Marsh; her parents, Mr. and Mrs. William Sutherland, Arizona; four sisters and five brothers. Earl Marsh, husband of the deceased, is superintendent of the Arcadia U.S. Forestry warehouse, and is a son of Mrs. Mae Marsh, 41 Victoria Lane.

Miss Bertha Welker of Ann Arbor, Mich., has been the houseguest of Mr. and Mrs. Daniel H. Lewis, 661 West Orange Grove avenue, for the past week.

Daugherty's Relish, Horseradish Peanut Butter

Sold at ALL GROCERY STORES Accept No Substitute (Made in Pasadena) 117 W. UNION ST.

FORMER RESIDENT ON COUNTY FAIR BOARD

J. M. Campbell, formerly of Sierra Madre, was appointed a member of the agricultural and horticulture committee for the 18th annual Los Angeles County Fair, September 15 to October 1. The appointment was made Sunday together with others from Monrovia, Pasadena, San Dimas, El Monte and Alhambra. Governor Culbert L. Olson heads the advisory board, with the five members of the County Board of Supervisors; Dr. L. M. Hurt, county veterinarian; Sheriff Eugene Biscailuz, and J. H. O'Connor, county counsel.

MIDWEST VISITORS SEE WEST AMERICA

Mrs. G. N. Knapp of West Mira Monte avenue, accompanied by her sister, Miss Florence D. Case, who has been a guest at the Knapp home, left Monday by way of the Grand Canyon for Milwaukee and Detroit, where Miss Case teaches school. Mrs. Knapp expects to return home in a couple of months. Miss Case made a 6,000 mile trip in her specially built car. In Centralia, Wash., she was joined by Mr. Knapp and from Corvallis, where Miss Case visited another sister, the travelers motored down through the Redwoods, stopping to "look" and thrill at the Golden Gate Exposition.

TENNIS PLAYERS BID TO ONTARIO TOURNEY

Sierra Madre tennis players are invited to compete in the third annual Ontario City open tennis championships to be held September 3 and 4 on the Chaffey J. C. tennis courts. Entries close Tuesday evening for the following events: men's singles, men's doubles and mixed doubles. Letter entries should be sent to E. D. McCabe, 558 Lynn Haven Court, Ontario, and phone entries made with L. C. Burnett, Ontario 612-191. The tournament is sponsored by the Ontario Chamber of Commerce.

PUBLIC NOTICE

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

THE UNDERSIGNED does hereby certify that she is conducting a general book and picture business at 41 South Los Robles Avenue, City of Pasadena, County of Los Angeles, State of California, under the fictitious firm name of ARMSTRONG'S BOOK SHOP and that said firm is composed of the following persons, whose names and addresses are as follows:

To wit: Ivy Cluff Ettinge, 711 West Montecito Avenue, Sierra Madre, Calif.

WITNESS my hand this 21st day of August, 1939.

IVY CLUFF ETTINGE.

STATE OF CALIFORNIA

County of Los Angeles ss. ON THIS 21st day of August, A.D. 1939, before me, T. W. Neale, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Ivy Cluff Ettinge, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affix my official seal the day and year in this certificate first above written.

T. W. NEALE
Notary Public in and for said County and State
My Commission Expires Feb. 5th, 1941.

School Will Buy Movie Outfit

Motion Pictures Will Be Used For Instruction In Grammar Grades

Experimenting to find the best possible sound moving picture machine to be used in educational work at the Sierra Madre grammar school, a demonstration Monday evening at the school of a Victor 16 millimeter machine proved disappointing. A full length feature was shown and it was the general opinion that the film rather than the machine was faulty, as the machine is one of the best on the market for school use. Another demonstration will be given shortly.

Should a second showing give good results, the machine will be purchased, and it is hoped to have it ready before the opening of school, Monday, September 18. Gerald Smith, superintendent, said. A new screen, 12x12 feet, which is quite large for school purposes, has been added.

A member of the county film library, to which a number of schools in the county belong, the Sierra Madre school will be able to secure many instructional films, from those suitable for kindergarten children, through primary and upper grades, to general assembly films. The county library is a depository for films that belong to the district. Each school, on becoming a member, deposits a certain amount of money for films that are used in the district. These are kept at the county office and loaned out to other schools, free of charge. In addition, Mr. Smith said, films will be available from other sources at a small rental fee.

NEW LAW WILL PERMIT PASSING ON RIGHT

Motorists on any highway with four or more marked traffic lanes will, on and after September 19, be able legally to pass to the right of other cars moving in the same direction. On that date an amendment enacted at the recent session of the Legislature will become effective, permitting such passing provided the highway has four or more marked lanes for moving traffic. Passing to the right on three-lane and two-lane highways will remain illegal, except when overtaking and passing a car which is making a left turn or has signalled intention of making such a turn.

CITY PARK HEAD TAKES SECOND OPERATION

Undergoing a second operation within a short time, Thursday, August 17, at Huntington Memorial Hospital, Julius Lauber, foreman of the City Park, is progressing favorably and will probably be home within a short time. The first operation was performed at the Pasadena hospital August 1. During Mr. Lauber's absence, park duties are being taken care of by Harry Wynne who is giving a splendid account of himself.

Her many friends will be delighted to know that Mrs. Alyce Anderson of Wistaria Vine Gardens, who has been a patient at Huntington Memorial Hospital where she underwent a major operation, returned to Sierra Madre Wednesday.

Father Sage Says:

Next to bow-legs, a girl's worst handicap is a sense of responsibility.

MISS KORTKAMP PLEASES MANY FRIENDS AND ADMIRERS AT HER HOMECOMING CONCERT

Warmly greeted by her Sierra Madre friends after a year's study in New York City, More-



Miss Kortkamp

land Kortkamp, pianist, in her concert Wednesday evening at the Woman's clubhouse, showed remarkable poise and finish in her

interpretations. The club house was filled with friends, approximately 225, with cars lined on both sides of the boulevard for blocks. Several encores were given by Miss Kortkamp, who was assisted by Glenard Burris, baritone.

First on Miss Kortkamp's program was "Toccata, D minor," Fantasia, Fugue, Recitative and Adagio, and Fugue, by Bach; "Sonata, A major, Op. 120" Allegro Moderato, Andante, and Allegro, by Schubert; and a group of three Debussy preludes.

Following intermission Mr. Burris sang five songs, "Zueignung" (Strauss); "Wohin?" (Schubert); "Pilgrim's Song" (Tschai-kowsky); "Have You Seen But a Wayte Lily Grow?" (Old English); and "Evening Star" (Tannhauser).

Miss Kortkamp concluded the program with a Chopin group: "Nocturne, Op. 27, No. 1"; Etudes "No. 3, E major;" "No. 4, C sharp minor" and "Barcarolle, Op. 60." Her encores were "C sharp minor Nocturne" and "Little Spanish Dance."

After the concert a reception for out-of-town friends was held at the home of Mr. and Mrs. G. B. Morgridge, who were assisted by Mrs. E. E. Bacon and Mrs. Convers L. Twycross.

Rosemead Patterns Its Fire Department After This City's

A fire department patterned exactly after Sierra Madre's volunteers has been organized in Rosemead. Fame of the local organization and its accomplishments in minimizing the fire loss and bringing about reductions in insurance rates have attracted wide-spread attention throughout the Southland. The Rosemead department will have largely the same rules for the selection of its members and its operations. Members of the Rosemead group are attending each meeting and drill of the Sierra Madre firemen to familiarize themselves with the work before them.

BARKMANS ENTERTAIN ILLINOIS GUESTS

Mr. and Mrs. A. J. Barkman were hosts at a delightful barbecue dinner in the pergola at their Michillinda avenue home Wednesday evening when they entertained the Misses Edna and Erma Schwartz of Barrington and Chicago, Ill. Mrs. Barkman worked with Miss Edna at Barrington. Barrington people who now reside in Sierra Madre were also guests. They were Bertram Schulze, whose birthday was celebrated the same evening, and Mrs. Schulze; Mr. and Mrs. Fred Miller and daughter Janet, and Ray Warbaum.

The Misses Schwartz are enjoying a vacation on the coast and will visit the San Francisco fair on their way home.

On Monday the Barkmans were entertained by the Charles Mulders of Glendale at a beach party at Santa Monica. Following an afternoon spent playing cards, the Barkmans were guests at dinner at the Muller home.

CRACK LEGION CORPS TO GIVE CONCERT

San Gabriel Valley's Drum and Bugle Corps will hold a concert and exhibition drill Monday night, August 28, at 8 p.m., at the Alhambra City Park, at 500 North Palm avenue. In addition to the exhibition by this crack American Legion Drum and Bugle Corps, Charles Bessette, drummer who recently won the state championship, will do his stuff together with majorettes who are competing for honors in the coming Legion National convention.

Full Line of New and Used Instruments
• STALCUP VIOLIN SHOP
Accessories — Bow Repairing
981 E. Colorado St., Pasadena

SIERRA MADRE AUTO LAUNDRY
Cars Vacuum Cleaned and Washed\$1.00
Cleaning and Polishing\$2.00 and up
Cleaning and Waxing\$4.00 and up
Cars Called For and Delivered
52 NORTH BALDWIN PHONE 1641

BROTHERTON'S
50c Farm House Dinners 50c
2239 E. COLORADO ST., PASADENA
TURKEY — CHICKEN — STEAK — RABBIT
All the Hot Biscuits You Wish!
Home Made Desserts — a la Mode
Free Parking No Liquor

If We Only Had Money!

at The Rikemans'

19 Kersting Court in Sierra Madre

Lee Shippey's Latest Novel . . .

A lively little yarn about a young writer and his family who suddenly hit a Hollywood jackpot . . .

What A Girl Sees Ramblin' Round

To a Middle Westerner unaccustomed to the endless variety of entertainment offered throughout the year, in Southern California... the elaborate fiestas, carnivals, fairs and special days observing every occasion from vintage season to publicizing the state's milk industry... leave us with a feeling that this must be the last... but it never is. No sooner is some gigantic, colossal, impressive fete or fiesta over than another, even more gigantic and colossal, comes to take its place...

For endless entertainment and variety Southern California is first. No place else in the world can compare with it. Every community has something to offer on an extraordinary scale... Heading the long line of activities for which Southern California is famous... is Pasadena's Tournament of Roses Parade... when visitors from all parts of the United States make it a point to be in the Crown City on New Year's Day to see the unbelievable pageant...

Sierra Madre's Wistaria Fete held each spring at blossoming time attracts thousands to the Vine Gardens where the giant purple blossoms fill the air with perfume... San Bernardino turns into a golden city in the spring when the annual National Orange Show is held... "Water is Gold," theme of the 1939 show, was carried out in spectacular exhibits featuring the golden fruit. It is known as the most colorful demonstration of California's greatest agricultural industry... Then come the fanciful cherry and almond festivals at Beaumont and Banning...

Monrovia has its day when the city is crowded with merry makers in overalls, boots and wide-brimmed hats... Coming up next weekend at San Gabriel is the annual Fiesta when the "oldest city" makes merry with a parade several miles in length... and

Spanish dancers, musicians and beautiful señoritas add color to La Fiesta de San Gabriel... The three day celebration starting September 2 includes a pet parade, Fiesta ball, concert, plays, and street dancing in observance of the 168th anniversary of San Gabriel Mission...

Every beach town has some annual event... At Redondo Beach Sunday the Los Angeles Post No. 8 American Legion is holding its second annual bathing beauty contest and barbecue... Bud Westmore, internationally known make-up artist from a Hollywood studio... will head the judging committee... Six thousand pounds of steer beef is just one item ordered for the mammoth barbecue... Hermosa Beach will have a Spanish fiesta next month... King Neptune attended by a colorfully attired court swept in from the ocean to participate in Venice's Mardi Gras two weeks ago... Neptune was unmasked as the Fifth Annual Mardi Gras Bal Masque held at the Ship Cafe on Venice Pier...



Mr. and Mrs. W. S. Hull have returned from a vacation at Crestline which they enjoyed with their son Charles, of Kingman, Ariz., and Miss Wanda Shelly, also of Kingman. Miss Cynthia joined the group for a weekend outing.

Mr. and Mrs. W. L. Hibbs, 249 Ramona avenue, had as houseguests for the weekend at their cottage in Palmer Canyon, Mr. and Mrs. V. H. Van Cleave of Monterey Park.

Mrs. Lyle McElwain who is spending the summer at Long Beach was in town this week for a visit with her parents, Mr. and Mrs. Harry Holland, 180 North Adams street.

Await State Funds To Complete Santa Anita Channel

Work on the 4,000-foot Little Santa Anita channel strip from Grand View avenue to Santa Anita avenue in Arcadia will start as soon as state money is released to add to the \$155,991 approved in the WPA appropriation by Congress. A total cost of approximately \$195,000 is estimated and Arcadia and the Los Angeles County Flood control officials have petitioned the State Emergency Relief for the difference, about \$38,000, to completely rework the channel which was damaged in the March, 1938 flood. A permanent concrete bottom will be put in full length of the channel.

Rehabilitation of the channel from the mouth of the canyon to the Grand View avenue spot was completed last month, with the section between Acacia and Grand View all new. This work is done by the county flood control district and WPA.

BOYS FIND A WAY TO SEE THE EXPO

Mr. and Mrs. Harold Williams and sons Dale and Donald returned Monday with Don Miller from a vacation spent in the north. The party camped at Yosemite for several days and from there Mr. and Mrs. Williams and Dale went on to Oregon, while Don Miller and Donald Williams hitch hiked to the exposition at the Golden Gate. They spent a day at the fair and took a bus, their first experience of transportation in that manner, to Merced. From Merced they hitch hiked back to Yosemite where they re-joined the rest of the Williams family and returned to Sierra Madre.

Mr. and Mrs. R. P. Jennings left early this week for a two-weeks vacation at their mountain cabin at beautiful Bass Lake, near Yosemite.

TRUTH about ADVERTISING

By CHARLES B. ROTH

OH, FOR THE GOOD OLD DAYS

GRANDPA BUTLER was 84 when he died, but he held out to the very last for what he affectionately called "the good old days."

He liked to tell about them. Life was simpler then, said he. We didn't hurry so fast. We had more time to read and to enjoy our friends. And the cost of living—say, you could live for a third of what it costs a fellow these days.

Where Grandpa Butler's logic fell down was in confusing the standards of living when he was a boy and when he was an octogenarian.



Charles Roth

When he was young you could live for less—but you had less in your life. You put up with discomforts which would be unthinkable today. You ate unbalanced meals, lived in uncomfortable homes, had no radio sets, automobiles or electric servants.

As a matter of fact—but we were never able to convince Grandpa Butler of it—the cost of living today, dollar for dollar of value considered, is far less than it was in his young days.

Your dollar actually buys more, brings you more value, than any other dollar in history.

Anyone who understands simple economics will tell you why. Two words will do it. The words are mass production.

Mass production is impossible without mass distribution, which is just another way of saying that when a large number of things are made a large number of people must be made to buy them.

There wasn't any mass distribution until advertising was developed, and there wasn't any of the things in our lives we call modern until advertising put them there.

In many foreign countries even today you have to spend weeks scouring the markets for what you want. Farmers bring their cattle and produce to market. They stay in town two or three weeks disposing of it. Consumers have to go from stall to stall and dicker for everything they want.

If you have the time and enjoy trading, that sort of thing is fine, is fun; but most of us have other things to do. We find it simpler to do our trading by reading the newspaper advertisements, decide what we will buy and then go down to the store or telephone.

It saves time. It saves more. It saves money. Without advertising to smooth the route of goods from seller to buyer, the cost of everything is higher than when advertising is in the picture.

© Charles B. Roth.

Ontario takes the limelight with its "longest picnic table in the world" when a mile and a half of table is set for the annual gathering on gorgeously beautiful Euclid avenue... Arcadia has its Spanish festival... with a parade, magnificent horses, barbecue in true Spanish style... Saturday, September 9, Admission Day in the state... is also Grape Day at Escondido... when ten tons of delicious Escondido muscats will be stacked high on the tables and given free to the public, an annual custom that makes Escondido Grape Day popular... This is one of the oldest consecutive fiestas in California, meeting for the 32nd year on Saturday... A grand parade opens the celebration and great public dances at night round out a busy day for visitors...

Virtually every character of Mother Goose lore and fairyland will come to life in the glittering children's floral pageant at Ocean Park Sunday... This is the 20th annual celebration and headed by the Santa Monica Municipal band, the spectacular cavalcade will course its way along Ocean Front Promenade to the Municipal Auditorium... where Leo Arrillo will head the judging committee... Special attractions and fun features in the Ocean Park amusement zone will last until far into the night...

Native Holland games will be played at Clearwater-Hynes, September 8 and 9 when the seventh annual May and Dairy Fiesta takes place... Milking contests, dairy exhibits, hay-bucking contests, native costume parades, milk bars and other entertainment are slated. "Milky Way" fairway of the show, will form a background... with a fiesta parade on September 9. Exhibit tents displaying modern dairy equipment and excellent types of pro-

ducing cows will be open... Santa Barbara's annual Spanish fiesta attracts thousands of visitors each year... and as though fiestas weren't enough to entertain Californians there are annual pageants, that at Hemet when the story of Ramona is beautifully portrayed... and the Pilgrimage pageant in the Hollywood hills.

Scores of brilliantly illuminated floats are featured in the annual Balboa-Newport beach water Tournament of Lights... and the "Old West" celebration at Lone Pine brings back the west as it was over 75 years ago and more...

with its colorful settings and costumes... Barstow's Days... when the city turned into an old-fashioned attraction... deo at Visalia... cattlemen try perform...

Mr. and Mrs. J. P. Langstaff, 415 Sturtevant drive, are enjoying a week's vacation at Lake Arrowhead.

Mr. and Mrs. Anthony Luz and family left yesterday for a three-weeks camping trip in the frequented mountain region near Mt. Shasta and in southern Oregon where they will troll for salmon in the Klamath river.

Mrs. Wilbert Buger arrived last week from Youngstown, Ohio, for a visit of six weeks at the home of Mr. and Mrs. John Hippert, 484 Mariposa avenue.

Miss Ruth Mylott, daughter of Mr. and Mrs. Thomas Mylott, 696 Woodland drive, returned Tuesday from a week's vacation at Santa Catalina Island with Miss Edith Bockman, a former school friend from Long Beach.

Mrs. J. G. Young of Long Beach has been houseguest this week of Mr. and Mrs. H. E. Gabriel, 145 East Alegria avenue.

Mr. and Mrs. E. L. Hinkley, 541 West Orange Grove avenue, will move to their new home at 463 Ramona avenue September 1.

Mrs. Elizabeth Jones and her daughter Verna, of 241 East Sierra Madre blvd., left Sunday for a week's vacation at San Francisco and the Expo.

Mrs. Elsie Gibson of the Child-

rens Home returned Monday from a month's vacation at the home of her mother, Mrs. J. D. Gibson, in Arroyo Grande.

Mrs. R. S. Corlett accompanied by her son John, left Sunday for a vacation at Lake Tahoe to be followed by a visit to the Golden Gate exposition.

Mr. and Mrs. Edward Burton De Groot, Jr., are expected this weekend from Honolulu for a visit with Mr. De Groot's parents, Mr. and Mrs. E. B. De Groot of East Orange Grove avenue, before going to Lawrence, Kansas, where Mr. De Groot will assume his duties in the fall on the University faculty.

Mrs. Elizabeth Fogg of Chicago arrived Thursday to spend several months with her son and daughter-in-law, Mr. and Mrs. Leland Fogg, 409 West Orange Grove avenue.

Houseguests at the Topside estate of Mr. and Mrs. M. T. Gardiner of San Francisco, are Mrs. George McNair of Ross, Marin county. Mr. and Mrs. C. L. Leach, brother and sister-in-law of Mrs. Gardiner, and their son Dicky, of San Diego, were also weekend guests at Topside.

Mr. and Mrs. Charles Hamilton and son Charles have returned from a week's vacation at Lake Tahoe and the Golden Gate exposition.

Mrs. T. I. McLeod of Edson, Alberta, cousin of Mrs. F. H. Hartman, and her two daughters were Wednesday evening callers at the Hartman residence, 147 North Baldwin avenue.

Mrs. Walton H. Spillar and daughter, Betty Mai, will leave early next week for El Paso, Texas, where they will join Mr. Spillar and Walton, Jr., and make their home.

Mrs. Anna Brazell who has been visiting her sister, Mrs. Fannie Sea at 198 West Montecito avenue for several weeks, left Tuesday for her home in Oklahoma City.

Mr. and Mrs. Milton Bowler and children Joanne and Carson, of 118 East Laurel avenue, returned last Thursday from a two-weeks vacation at Hermosa Beach. Mrs. C. Hall Perry, sister of Mrs. Bowler, and her daughters Nancy and Louise left Saturday for San Jose. They are expected to return tomorrow accompanied by Mrs. Walter Bean, mother of Mrs. Perry and Mrs. Bowler, who will enjoy an extended visit here.

HOTEL
Sierra Madre
SIERRA MADRE
A MODERN HOTEL
Every Room with Bath
Special weekly and monthly rates
Coffee Shop in Connection

PERLOFFS IMPRESSED BY EXPOSITION

Mr. and Mrs. Sam Perloff of the Royal Cut Rate Drug Store have returned from a vacation trip to San Francisco, where they were greatly impressed with the Exposition. It was the Perloffs' first trip to the Bay City and they enjoyed it immensely.

John Wayland, who has been visiting his grandparents, Dr. and Mrs. Charles Wayland of 153 South Hermosa avenue, returned to his home at Auburn, Calif., this week.

OLSEN'S 34 North Baldwin Ave.

Crepe Sole Oxfords
New Fall Patterns for Men, Boys and Junior Misses

Red Goose
School and Dress Shoes

Edgerton
(by Munn Bush)
Dress Oxfords
MEN'S DRESS OXFORDS
black or brown

Full Line of
Hood Tennis Shoes

— Guaranteed Shoe Re-Building —

Men's and Boys' **Whipcord Pants** for work and school wear

Painters and Carpenters Overtalls

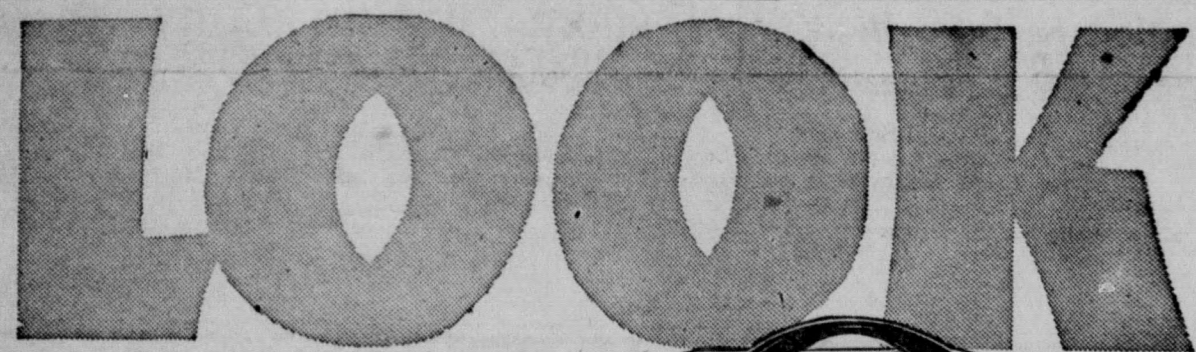
BVD and Wright Underwear

Munsingwear Hosiery



Bon Voyage!

What a glorious feeling it is to see the shore line slip slowly below the horizon. "Gut loose" from old TRAVEL! For the first time in a long time, you can travel at all! Any- side a few... can...



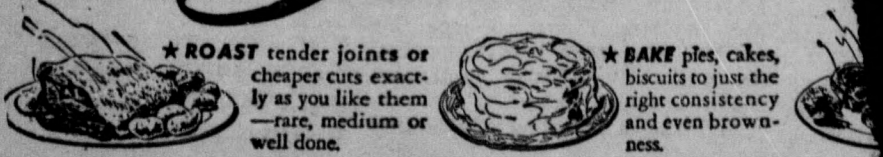
See All It Does So Easily and Quickly!

The electric roaster bakes with the most delicate precision... produces tender, mouth-watering roasts... preserves all the color and flavor of garden vegetables... broils steaks and chops... and is extremely economical for stews and pot roasts. Get a demonstration today.



ELECTRIC ROASTER Sale

only \$
LOW PRICE
GENERAL PRODUCE



ON DISPLAY AT YOUR DEALER OR EDISON

SIERRA MADRE MERCHANTS' Free Motion Picture Show

Every Tuesday Evening in the City Park

AS SOON AS DARKNESS PERMITS

An open air summer theatre provided by your friends and neighbors who are businessmen of the city, and presented under the auspices of the Sierra Madre Chamber of Commerce

Full Sound Equipment : : : : : Seats for 1200 Persons

Bring the whole family and enjoy an evening of wholesome entertainment as guests of the city's merchants listed below . . . You'll be surprised and delighted at the high quality of the pictures presented

Comedy - Short Subjects - Cartoons

Double Feature Next Tuesday, August 29th

"LET'S SING AGAIN"

WITH BOBBY BREEN

and Frank Buck's "BRING 'EM BACK ALIVE"

Also—a cartoon—'Along Came a Duck'—and a Travelogue 'Yellowstone Park' showing a geyser in action—full sound

Program sponsored by the SIERRA MADRE NEWS and

SIERRA MARKET

58. W. Sierra Madre Blvd. Phone 41
John Spoelstra and Leo Cullum

Standard Service Station

Auburn & Sierra Madre Blvd. Phone 2971
J. Milton Steinberger, mgr.

ROBERTS MARKET

14 E. Sierra Madre Blvd. Phones 34 & 73
Harold Roberts, Owner

HARTMAN'S

The Rexall Pharmacy
25 North Baldwin Avenue Phone 25

N. M. Mesecar

Real Estate, Insurance, Rentals, etc.
13 Kersting Court — Phone 5

Mallory Service Station

321 W. Sierra Madre Blvd. Phone 3792
Carl Mallory, manager

Wistaria Vine Gardens & Nursery

201 West Carter Avenue Phone 2763
Dining Room Open All the Year

ROESS MARKET

331 W. Sierra Madre Blvd. — Phone 12
David Roess, owner

CENTRAL GARAGE

4 West Sierra Madre Blvd. — Phone 8
Joseph Belohlavek, owner

Monrovia Laundry

Henry Coit Local Agent
Agency, Poulters Barber Shop, Tel. 2561

Wistaria Bake Shop

4 East Sierra Madre Blvd. — Phone 99
Stanley E. Decker, Prop.

Sierra Madre Hardware Co.

31-35 W. Sierra Madre Blvd., Phone 98
Fred Griebenow, C. B. Klunk, W. S. Hull

NEALE & RUSSELL

REAL ESTATE & INSURANCE
86 West Sierra Madre Blvd. Phone 1161

ROYAL CUT RATE DRUG

17 Kersting Court Phone 6
Sam Perlof, owner

Sierra Madre Savings Bank

R. C. Lewis, President
21 Kersting Court — Phone 4

CARL HANSEN

Authorized FORD & Lincoln Sales & Service
37 West Sierra Madre Blvd. Phone 82

SAFEWAY STORE

110 W. Sierra Madre Blvd. Phone 30
P. R. Penn, manager

HAPPY'S LIQUOR STORE

12 W. Sierra Madre Blvd. — Phone 68
Every Beverage under the Sun

SIERRA MADRE DAIRY

241 East Sierra Madre Blvd.
Christian Kern, Owner Bill Wark, Driver

Norm's Garage

54 North Baldwin Ave. — Phone 1641
Props.: Clarence and Wayne Morrison

The Sierra News Stand

—across from P.E. Depot—Mr. and Mrs. Emile Smith, Props.

SIERRA MADREAN FINDS FOR AND WORLD NEWS SCAD ESTATE IN TOUR OF GERMAN

A GREAT and sincere long on the part of the people of Germany for the re-lishment of friendly relations between their country and the United States, with a view to lowering the barriers now existing between the two countries, field, Claude Rains of Gerry Lynn, Fay Bainter, Robertson, Frank McHugh and THE LANE SISTERS —also—

"Sweepstakes Winner" PLAY SAT NITE.

ARCADIA

THEATRE

44 E. Huntington Drive Arcadia Phone ATwater 7-2661

Friday and Saturday August 25 and 26

DOUGLAS FAIRBANKS BASIL RATHBONE in

"The Sun Never Sets"

—also— PAT O'BRIEN WAYNE MORRIS in "The Kid from Kokomo"

Sunday, Monday, Tuesday August 27, 28, 29

"The Code of the Streets" with FRANKIE THOMAS

also KENNY BAKER in "MIKADO"

LOST & FOUND

FOUND—horn-rimmed glasses. Call at News Office; pay for ad. —49:g

Where's George?



gone to . . . PITZER & WARWICK

"Get a load of this," cried George, "and move in on Pitzer & Warwick's sale for School Clothes at tremendous savings."

321 E. COLORADO ST. PASADENA

Peppermint Refrigerator Cake
Crush 1/2 pound peppermint stick candy and place in a sauce pan on low heat with 1/2 cup coffee cream. Heat until candy dissolves. Add 1 1/2 teaspoons gelatin which has been softened in 1 tablespoon cold water. Chill but do not allow to set. Fold in 1 1/2 cups whipped cream. Arrange 12 halved ladyfingers in a loaf pan lined with waxed paper. Pour cream mixture over them. Make three layers. Chill until firm. Slice the width of a ladyfinger for each serving. Serves 6 to 8 persons.

OBITUARY

MRS. LILLIAN MARSH

Funeral services for Mrs. Lillian Marsh who passed away at a Pasadena hospital August 20 were held Wednesday morning from 10 to 11 a.m. at the Mortuary in Pasadena. Mrs. Marsh was the wife of Earl L. Marsh, who lived in Sierra Madre many years, now residing at 1528 Maple avenue, Pasadena. She is survived by Mr. Marsh; her parents, Mr. and Mrs. William Sutherland, Arizona; four sisters and five brothers.

Earl Marsh, husband of the deceased, is superintendent of the Arcadia U.S. Forestry warehouse, and is a son of Mrs. Mae Marsh, 41 Victoria Lane.

Miss Bertha Welker of Ann Arbor, Mich., has been the houseguest of Mr. and Mrs. Daniel H. Lewis, 661 West Orange Grove avenue, for the past week.

Daugherty's Relish, Horseradish Peanut Butter

Sold at ALL GROCERY STORES Accept No Substitute (Made in Pasadena) 117 W. UNION ST.

TENNIS PLAY TO ONTARIO Now

Sierra Madre tennis players invited to compete in the annual Ontario City open championships to be held September 3 and 4 on the Chaffee, J. C. tennis courts. Entries close Tuesday evening for the following events: men's singles, men's doubles and mixed doubles. Letter entries should be sent to E. D. McCabe, 558 Lynn Haven Court, Ontario; and phone entries made with L. G. Burnstead, Ontario 612-191. The tournament is sponsored by the Ontario Chamber of Commerce.

PUBLIC NOTICE

CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

THE UNDERSIGNED does hereby certify that she is conducting a general book and picture business at 41 South Los Robles Avenue, City of Pasadena, County of Los Angeles, State of California, under the fictitious firm name of ARMSTRONG'S BOOK SHOP and that said firm is composed of the following persons, whose names and addresses are as follows, to wit: Ivy Cluff Ettinge, 711 West Montecito Avenue, Sierra Madre, Calif.

WITNESS my hand this 21st day of August, 1939.

IVY CLUFF ETTINGE.

STATE OF CALIFORNIA ss. County of Los Angeles

ON THIS 21st day of August, A.D. 1939, before me, T. W. Neale, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Ivy Cluff Ettinge, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affix my official seal the day and year in this certificate first above written.

T. W. NEALE Notary Public in and for said County and State My Commission Expires Feb. 5th, 1941.

Wednesdays Will Be 'Tin Can Days' Here--Hereafter

Sierra Madre householders will in shortly receive post card and will be notified advising them of a source in the days for rubbish tin can removal. The White Disposal Company, which has a contract for this work, reported to the city council Tuesday that it will be in operation four or five days until Wednesdays. The city council has decided to pick up such material on certain days—at residences east of Baldwin avenue, on the first Wednesday of each month; and at homes west of Baldwin avenue, on the last Wednesday of each month. Fire Chief W. D. Richards wishes Sierra Madreans would put out all their prunings just before pick-up day; then, instead of immediately hauling out more boxes

FIRE CHIEF PLEADS WITH TOWNSFOLK TO KEEP SIERRA MADRE BEAUTIFUL

There's one good way to make Sierra Madre the most beautiful small community in the state, and that is for every citizen to cooperate and do his bit—in the small ways that mean so much—like keeping prunings, combustible material, etc., out of sight until the day before it is to be picked up by city trucks. They pick up such material on certain days—at residences east of Baldwin avenue, on the first Wednesday of each month; and at homes west of Baldwin avenue, on the last Wednesday of each month. Fire Chief W. D. Richards wishes Sierra Madreans would put out all their prunings just before pick-up day; then, instead of immediately hauling out more boxes

of 101 East Sierra Madre Blvd., accompanied by their daughter Miss Ruth; Mrs. Wheeling's father, Daniel Shaffer, and Fred Shaffer of Long Beach, returned this week from a trip to San Francisco and the Exposition from where they went to Clear Lake and Seattle, returning via Portland and the coast route. Miss Virginia Daily of Haviland, Kan., cousin of Mrs. Wheeling, houseguest at the Wheeling residence this week.

Mr. and Mrs. W. B. Stringfellow, Jr., left Wednesday via the Canadian route for New York city. After the convention of the Mutual Insurance company in New Jersey, which Mr. Stringfellow will attend, they will travel south to Williamsburg, Va., and return over the southern route.

Mr. and Mrs. Richard Kern, 538 West Alegria avenue, are at home this week for a short stay before returning to Laguna where they are spending most of the summer.

Mr. and Mrs. Nestor A. Young, their daughter Mrs. Francis E. Comstock and her daughter Rosemary; Ray Hinkley, and Mr. and Mrs. Wally Brown of Los Angeles, enjoyed the weekend at the Ray Young ranch near Acton. Mr. and Mrs. Young accompanied by Mrs. Comstock and Rosemary drove to Mt. Wilson yesterday and will return today.

Mr. and Mrs. Albert Wheeling



Next to legs, a worst has a sense of responsibility seated.

YOU CAN'T AFFORD TO MISS THE "WANT AD" COLUMN IN THE SIERRA MADRE NEWS.